



National Passenger Survey

TOC Report for CrossCountry

Spring 2012

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Questionnaires are normally handed out at stations to customers about to board a train.

A reply paid envelope is provided for returning questionnaires.

Each Train Operating Company (TOC) is sampled separately. Interviewers are given a number of questionnaires to hand out at a station.

At Gatwick and Heathrow Airports and for some shifts at certain London termini, questionnaires are handed out to passengers of a specific TOC. From Autumn 2003 onwards, at all other stations, questionnaires are handed out to passengers of any TOC (in the past, these were also targeted).

The number of questionnaires handed out will depend on:

- the size of station
- time of day
- length of shift

TOC data is compiled to provide a national sample.

Fieldwork is carried out each Spring (February/March) and Autumn (September/October). Up to Spring 2003, fieldwork took place over 3 weeks.

In Autumn 2003, the fieldwork was extended to an 11 week period, from 26 August to 9 November, to provide a better representation of journeys.

Quotas for returned questionnaires are set overall and by weekday/weekend, journey purpose and station size.

All data for a TOC in this Report is weighted up to the number of passenger journeys annually on the TOC and the profile of those journeys by:

- weekday/weekend
- journey purpose (Commuter, Business, Leisure)
- station size (this profile is applied for each TOC building block)

The data for number of journeys and profiles by these variables was generated from ORR data (2010).

The stations for each TOC were stratified by number of passengers and a number of stations in each size stratum is sampled.

This sample design and weighting ensures that data is representative of all passenger journeys made on each TOC.

National results are constructed by combining data for all TOCs together, weighting by number of journeys.

From Autumn 2007 standard region definitions have been used replacing older rail regions. Analysis for the old regions is available on request.

For more details of NPS methodology, visit www.passengerfocus.org.uk

Spring 2012 (Wave 26)

The fieldwork for Wave 26 (Main and Boost) was undertaken between the 28th January and 30th March 2012. Top up shifts were run within the last 3 weeks of fieldwork.

Due to a change of franchise holder, the 'National Express East Anglia' train company became 'Greater Anglia' on 5th February 2012. Fieldwork and distribution of questionnaires for this train company started a week later than others on 5th February as we waited for this change to take place.

As with previous waves, planned engineering works meant that some shifts were rescheduled. As usual, shifts were only rescheduled if the engineering work caused a station or line closure. Whenever possible the shifts went ahead as planned if there were still train services running.

Heathrow Express results may have been affected by industrial action on 26th/27th February 2012.

Autumn 2011 (Wave 25)

Wave 25 fieldwork (Main and Boost) was undertaken between 1st September 2011 and 18th November 2011. Top up shifts were run within the last 3 weeks of the fieldwork period.

Delayed fieldwork on a separate rail industry project led to a smaller number of NPS shifts than normal at London Euston during the first couple of weeks of fieldwork, with others planned being moved to later in the fieldwork period.

As with previous waves, planned engineering works meant that some shifts were rescheduled. As usual, shifts were only rescheduled if the engineering work caused a station or line closure. Whenever possible the shifts went ahead as planned if there were still train services running.

Spring 2011 (Wave 24)

Wave 24 fieldwork (Main and Boost) was undertaken between 31st January 2011 and 15th April 2011. Top up interviews were run within the last 3 weeks of the fieldwork period.

Closure of the Wrexham and Shropshire Franchise prior to the start of fieldwork meant that no shifts were conducted on train or at station for this TOC.

Due to strike action with Arriva Trains Wales a small number of weekend shifts had to be rescheduled for later on in the fieldwork period. Other than this strike action, and clashes with Virgin Trains' own fieldwork and a small amount of engineering work mainly affecting London Overground shifts there was little disruption to the field schedule. Whenever possible the shifts went ahead as planned if there were still train services running.

The results achieved by London Midland are likely to have been affected by an industrial dispute which resulted in the cancellation of a significant number of trains through the full survey period.

One fieldworker was commended on his behaviour by First TransPennine Express after saving the life of a young female passenger by preventing her from falling onto the track.

Autumn 2010 (Wave 23)

Fieldwork (Main and Boost) was undertaken between 2nd September 2010 and 15th November 2010. Top up shifts were run between 14th October and the 26th November 2010.

Planned engineering works meant that some shifts were rescheduled. As usual, shifts were only rescheduled if the engineering work caused a station or line closure. Whenever possible the shifts went ahead as planned if there were still train services running.

Engineering works particularly affected shifts scheduled to be conducted on weekends both on train and at stations run by London Overground and Wrexham and Shropshire respectively. All shifts were rescheduled and conducted on the weekends where possible.

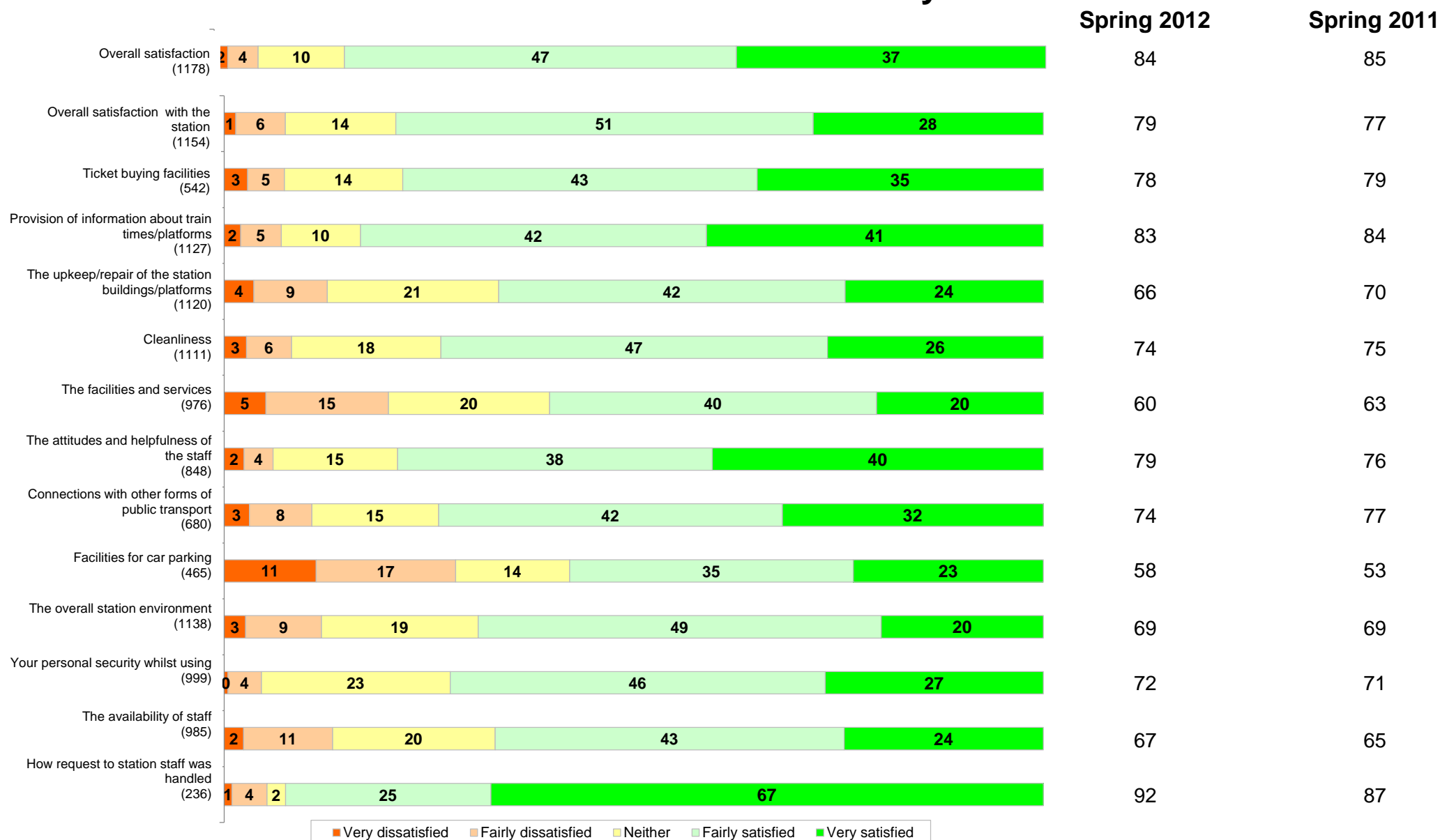
Due to shortfall on returns on certain TOCs the fieldwork period was extended from the 15th of November to the 26th November.

Other than the Papal visit, and the Conservative Party conference there were no other events that caused major disruptions to the fieldwork schedule.

At 95% confidence level:
+ denotes significant increase
- denotes significant decrease

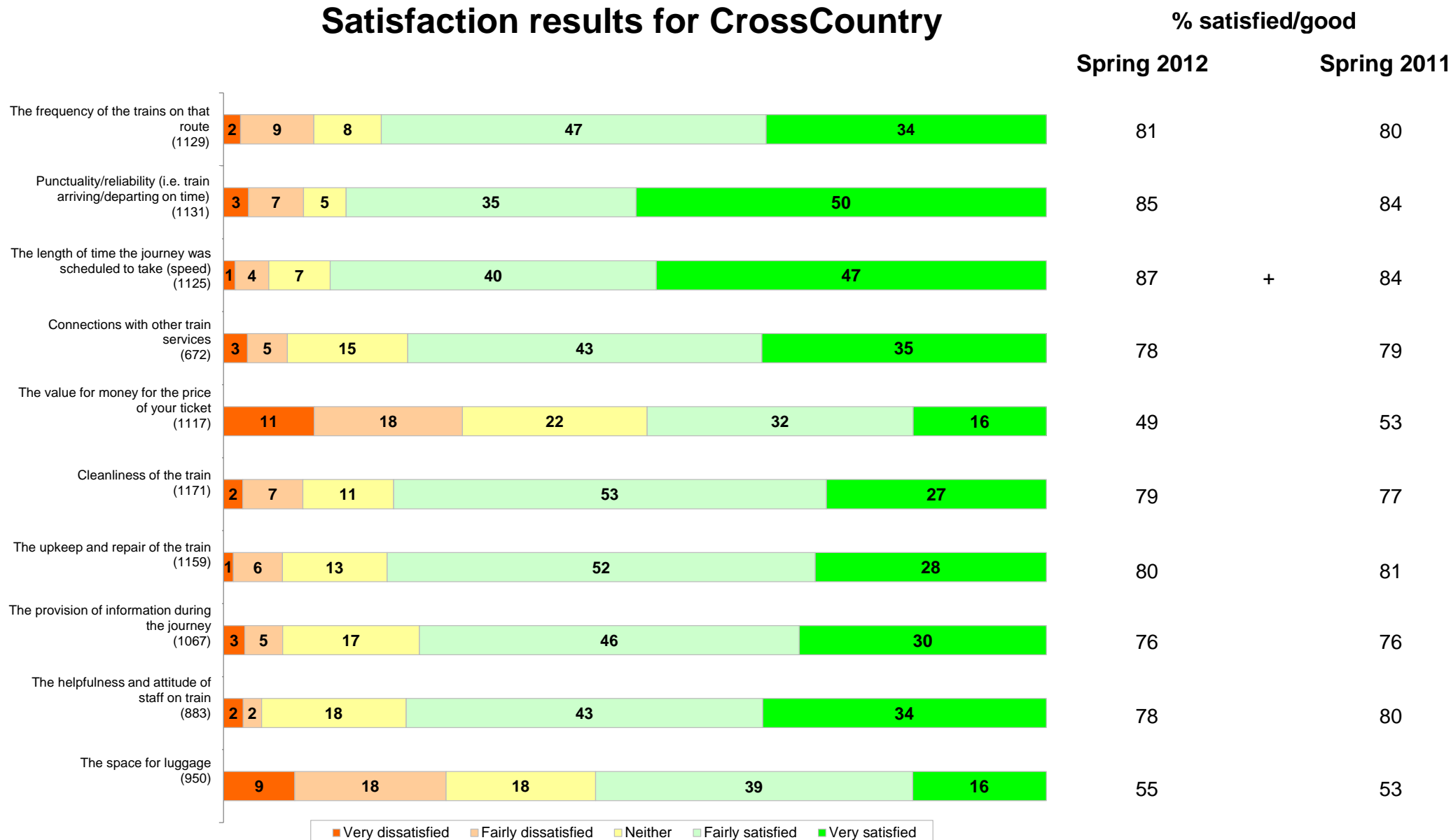
% satisfied/good

Satisfaction results for CrossCountry



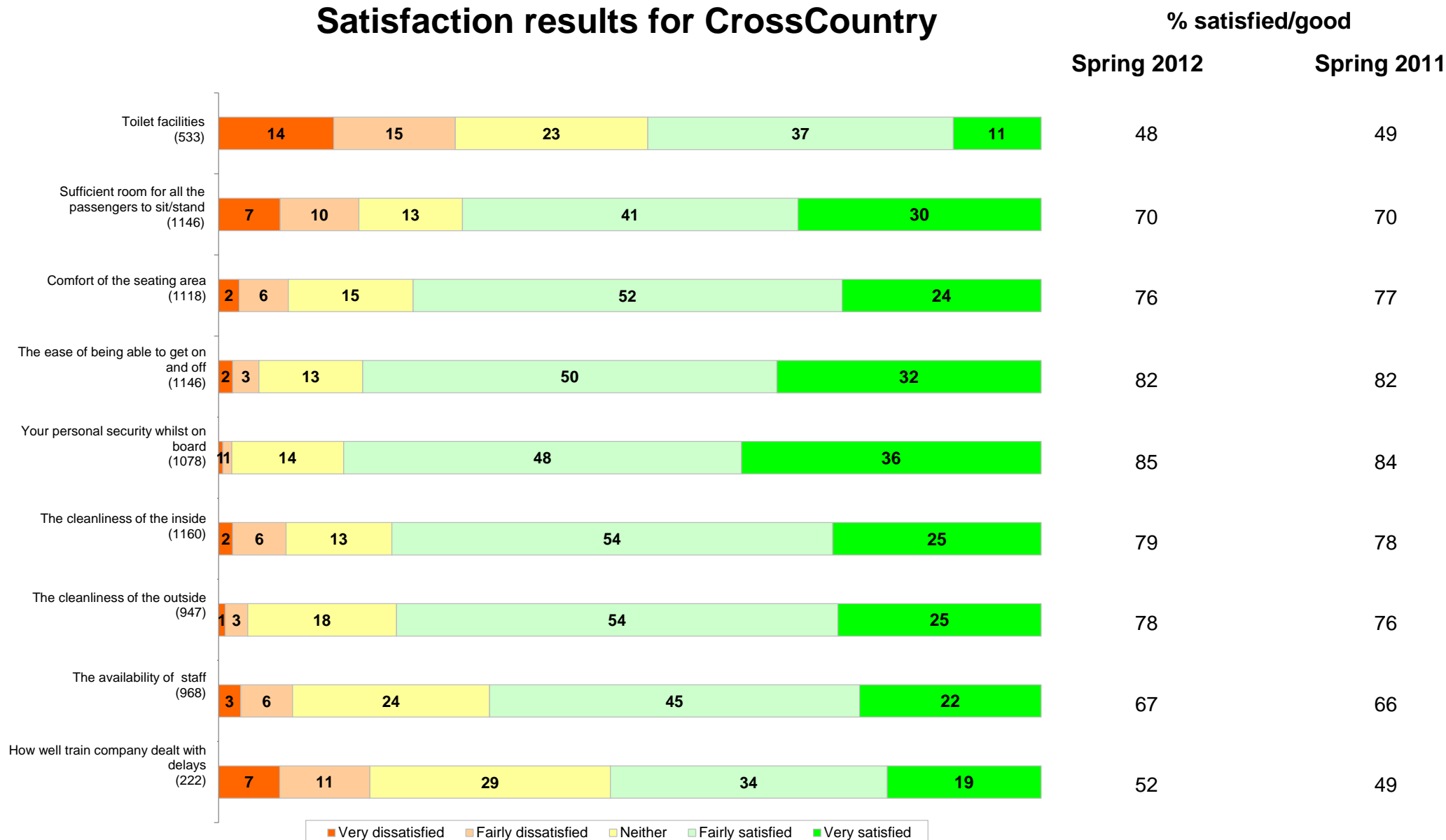
At 95% confidence level:
+ denotes significant increase
- denotes significant decrease

Satisfaction results for CrossCountry



At 95% confidence level:
+ denotes significant increase
- denotes significant decrease

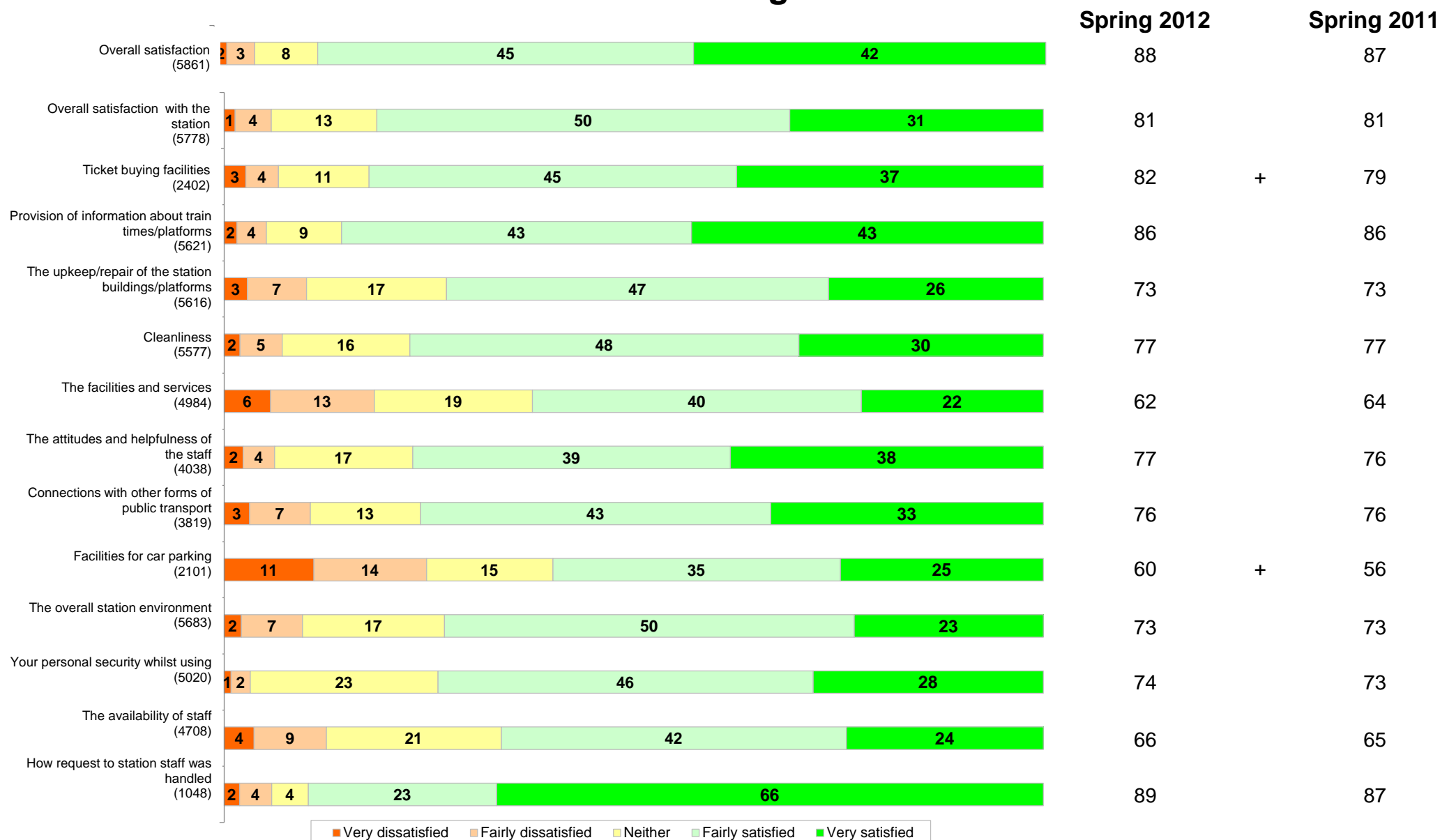
Satisfaction results for CrossCountry



At 95% confidence level:
+ denotes significant increase
- denotes significant decrease

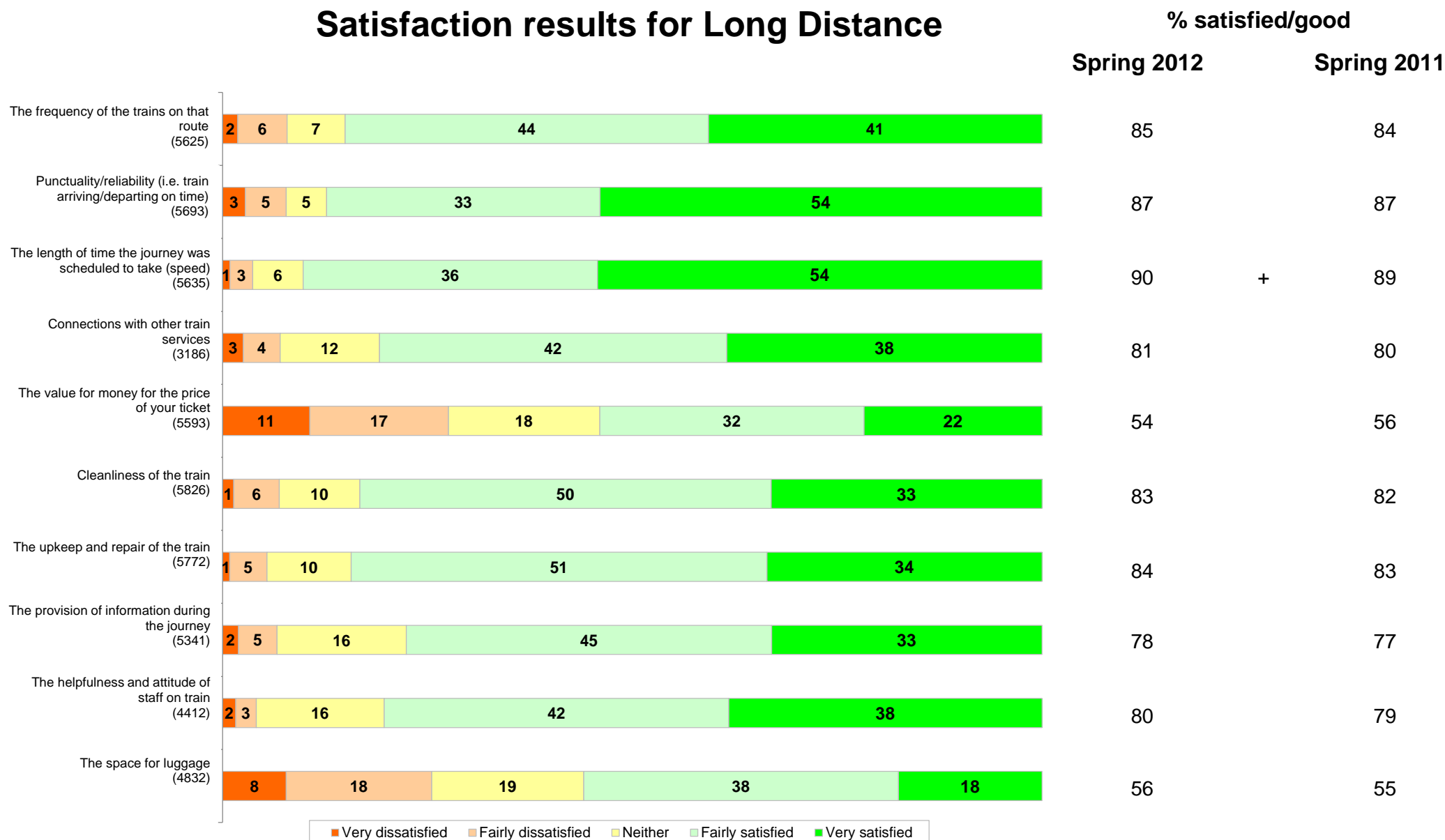
% satisfied/good

Satisfaction results for Long Distance



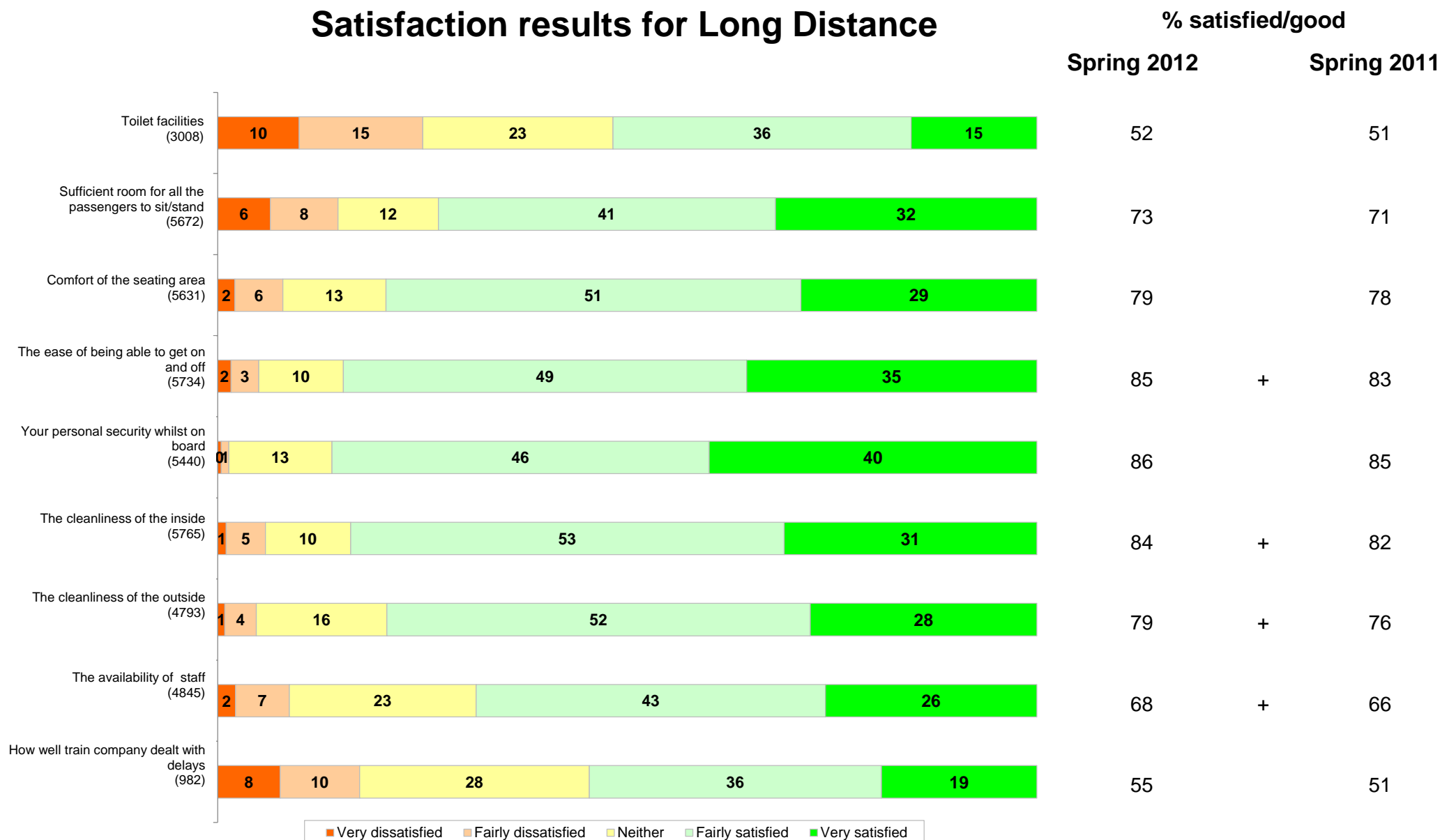
At 95% confidence level:
+ denotes significant increase
- denotes significant decrease

Satisfaction results for Long Distance



At 95% confidence level:
+ denotes significant increase
- denotes significant decrease

Satisfaction results for Long Distance



CrossCountry performance versus Long Distance

	TOC	Sector	TOC Index
Overall satisfaction	84	88	96%
Overall satisfaction with the station	79	81	97%
Ticket buying facilities	78	82	95%
Provision of information about train times/platforms	83	86	97%
The upkeep/repair of the station buildings/platforms	66	73	91%
Cleanliness	74	77	95%
The facilities and services	60	62	97%
The attitudes and helpfulness of the staff	79	77	102%
Connections with other forms of public transport	74	76	97%
Facilities for car parking	58	60	97%
Overall environment	69	73	94%
Your personal security whilst using	72	74	98%
The availability of staff	67	66	101%
How request to station staff was handled	92	89	103%

CrossCountry performance versus Long Distance

	TOC	Sector	TOC Index
The frequency of the trains on that route	81	85	95%
Punctuality/reliability (i.e. the train arriving/departing on time)	85	87	97%
The length of time the journey was scheduled to take (speed)	87	90	97%
Connections with other train services	78	81	96%
The value for money for the price of your ticket	49	54	90%
Cleanliness of the train	79	83	95%
Upkeep and repair of the train	80	84	95%
The provision of information during the journey	76	78	98%
The helpfulness and attitude of staff on train	78	80	97%
The space for luggage	55	56	98%
The toilet facilities	48	52	92%
Sufficient room for all passengers to sit/stand	70	73	96%
The comfort of the seating area	76	79	96%
The ease of being able to get on and off	82	85	97%
Your personal security on board	85	86	99%
The cleanliness of the inside	79	84	94%
The cleanliness of the outside	78	79	99%
The availability of staff	67	68	98%
How well train company deals with delays	52	55	96%

Building block/route data for CrossCountry

	Birming- ham to Man- chester	Birming- ham to North East & Scotland	Birming- ham to South Coast	Birming- ham to South West	Birming- ham to Stansted	Nottingham to Cardiff
Overall satisfaction	88	84	78	89	89	80
Overall satisfaction with the station	79	81	72	85	82	70
Ticket buying facilities	87	73	74	86	81	81
Provision of information about train times/platforms	86	84	80	83	85	83
The upkeep/repair of the station buildings/platforms	64	74	56	65	71	62
Cleanliness	69	77	66	75	77	73
The facilities and services	66	65	62	61	54	41
The attitudes and helpfulness of the staff	82	80	78	83	75	70
Connections with other forms of public transport	74	74	75	78	65	76
Facilities for car parking	64	48	61	62	63	60
Overall environment	69	74	59	73	71	65
Your personal security whilst using	73	76	71	72	71	66
The availability of staff	71	70	63	74	62	54
How request to station staff was handled	94	92	91	97	91	73

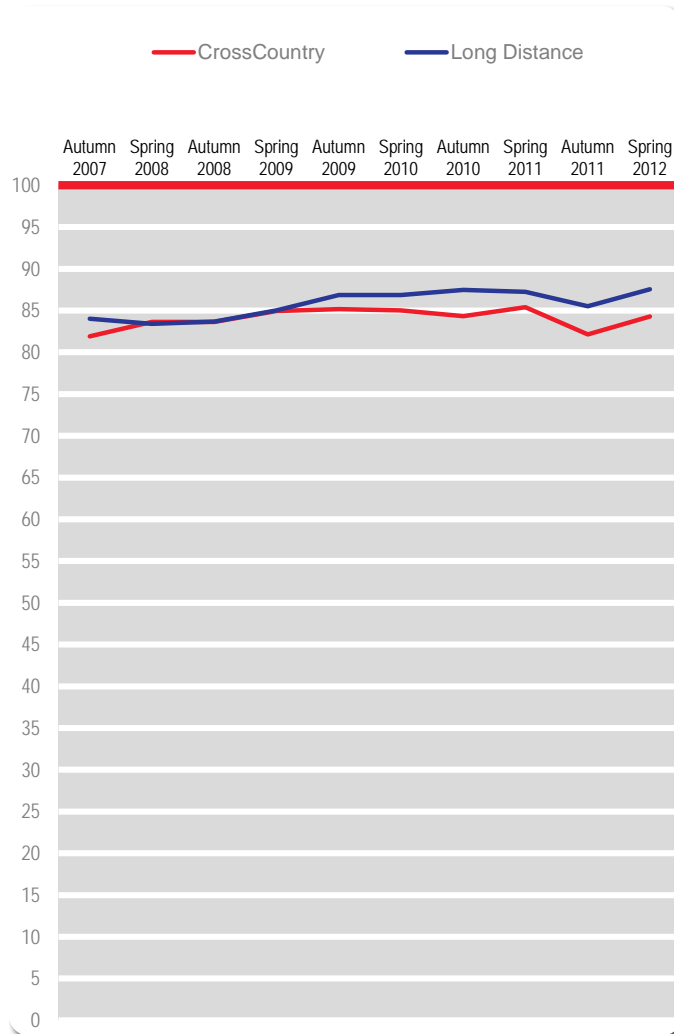
Building block/route data for CrossCountry

	Birming -ham to Man- chester	Birming -ham to North East & Scotland	Birming -ham to South Coast	Birming -ham to South West	Birming -ham to Stansted	Nottingham to Cardiff
The frequency of the trains on that route	87	81	79	84	74	82
Punctuality/reliability (i.e. the train arriving/departing on time)	88	84	77	93	90	81
The length of time the journey was scheduled to take (speed)	82	86	89	90	86	86
Connections with other train services	72	79	79	82	70	84
The value for money for the price of your ticket	46	49	48	49	50	46
Cleanliness of the train	78	83	77	82	77	71
Upkeep and repair of the train	79	81	86	83	74	69
The provision of information during the journey	72	78	77	77	77	69
The helpfulness and attitude of staff on train	76	80	75	82	75	75
The space for luggage	53	52	55	60	54	59
The toilet facilities	45	45	42	58	52	47
Sufficient room for all passengers to sit/stand	70	70	63	80	70	67
The comfort of the seating area	76	74	77	80	78	73
The ease of being able to get on and off	85	82	75	83	89	85
Your personal security on board	81	83	86	87	89	83
The cleanliness of the inside	77	81	79	81	78	70
The cleanliness of the outside	76	82	77	79	78	71
The availability of staff	70	69	64	72	64	59
How well train company deals with delays	50	55	44	77	35	41

Overall satisfaction

(1178)

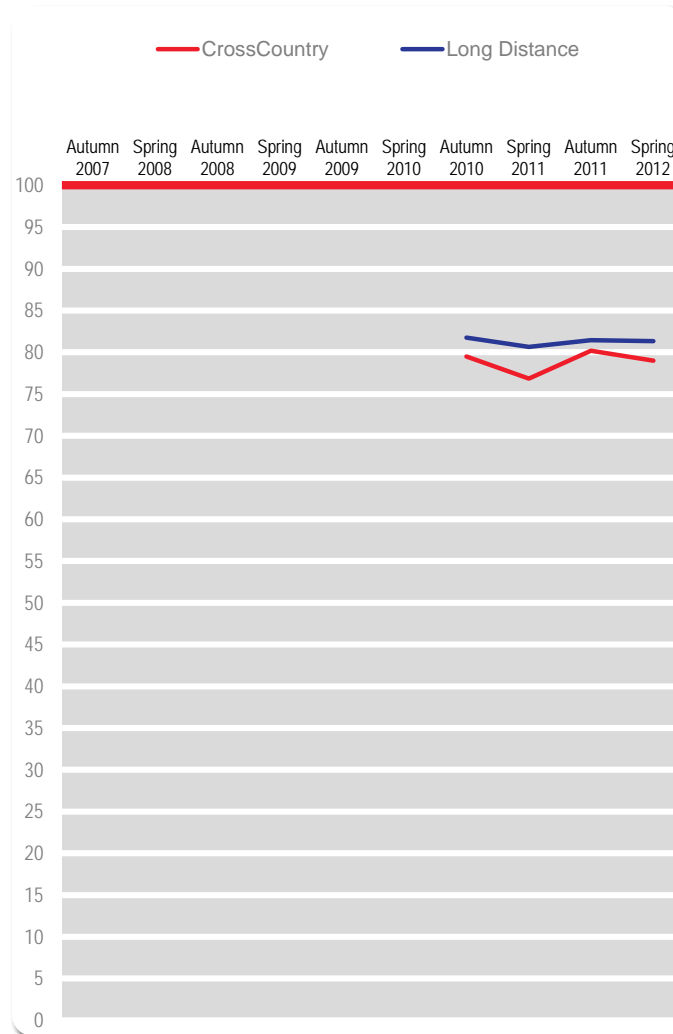
Percentage of passengers satisfied 2007 to 2012



Overall station satisfaction

(1154)

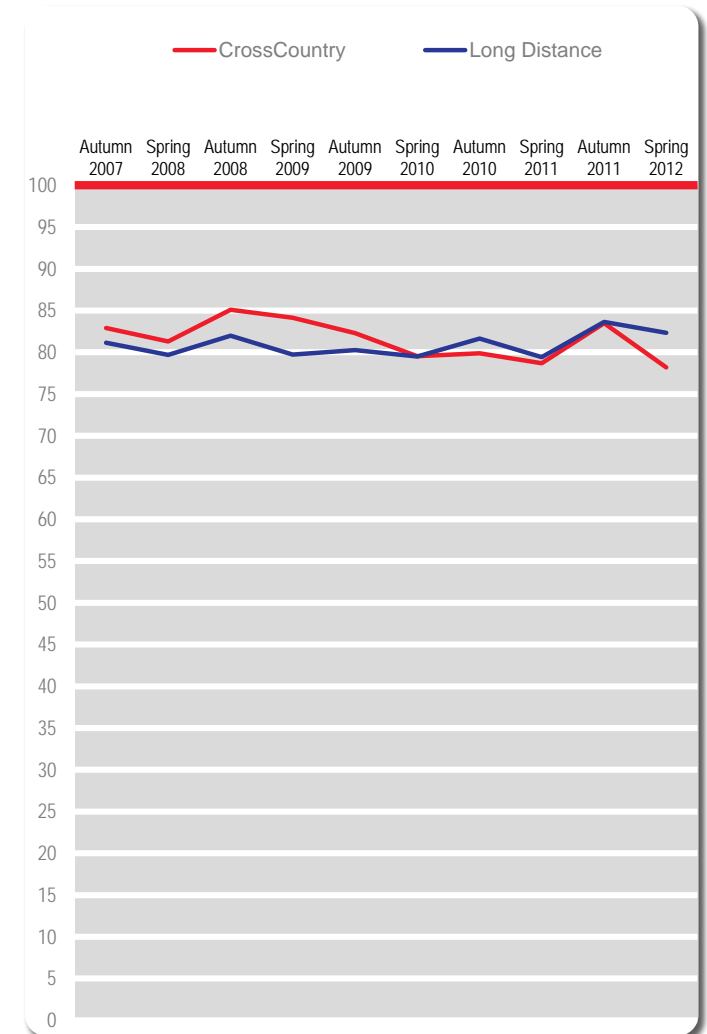
Percentage of passengers satisfied 2007 to 2012



Ticket buying facilities

(542)

Percentage of passengers satisfied 2007 to 2012

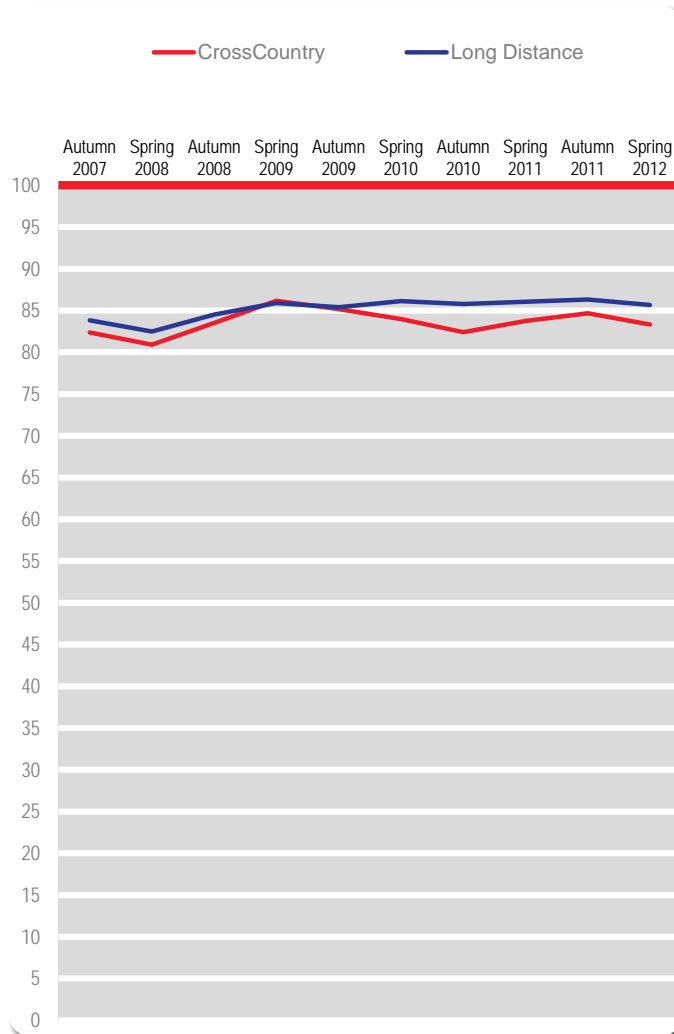


N.B. Benchmarks and targets are only shown for applicable factors

Provision of information about train times/platforms

(1127)

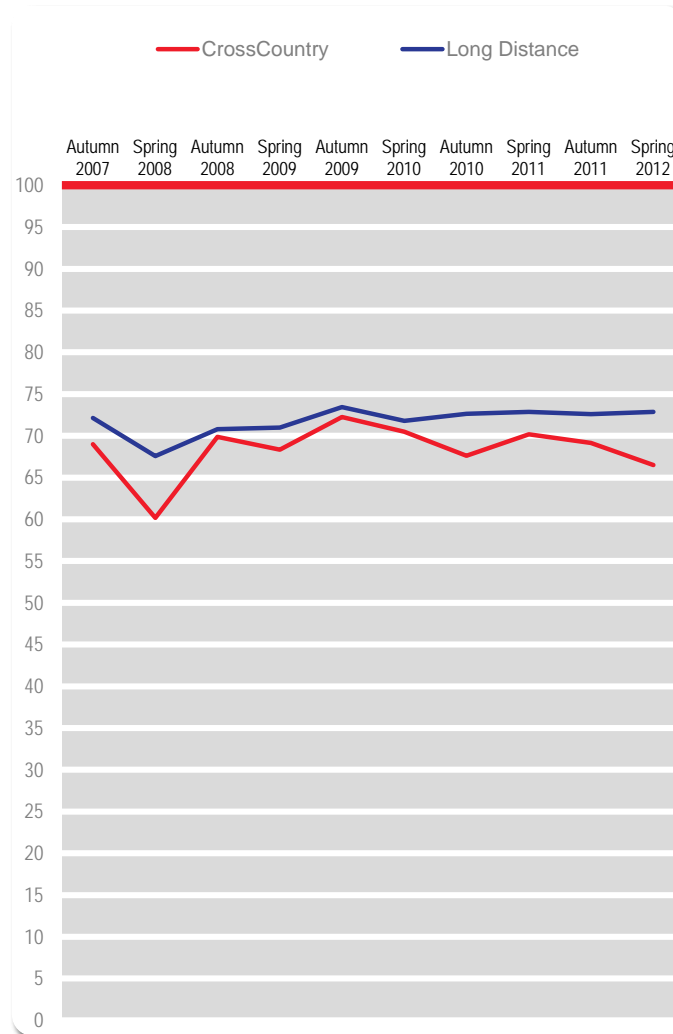
Percentage of passengers satisfied 2007 to 2012



The upkeep/repair of the station building/platforms

(1120)

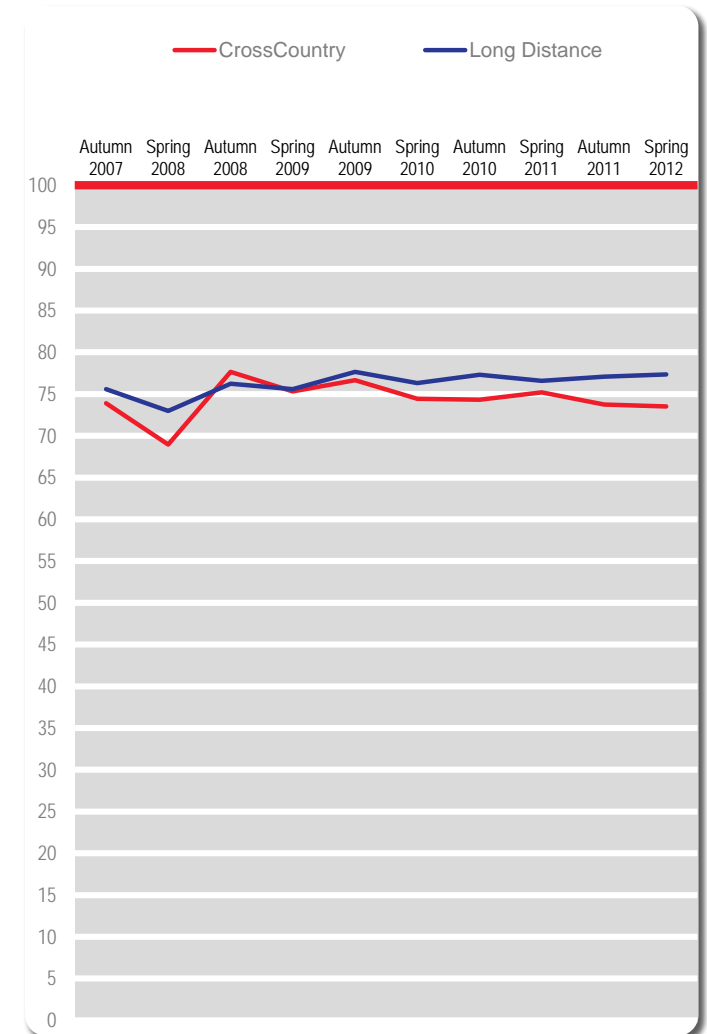
Percentage of passengers satisfied 2007 to 2012



Cleanliness of the station

(1111)

Percentage of passengers satisfied 2007 to 2012

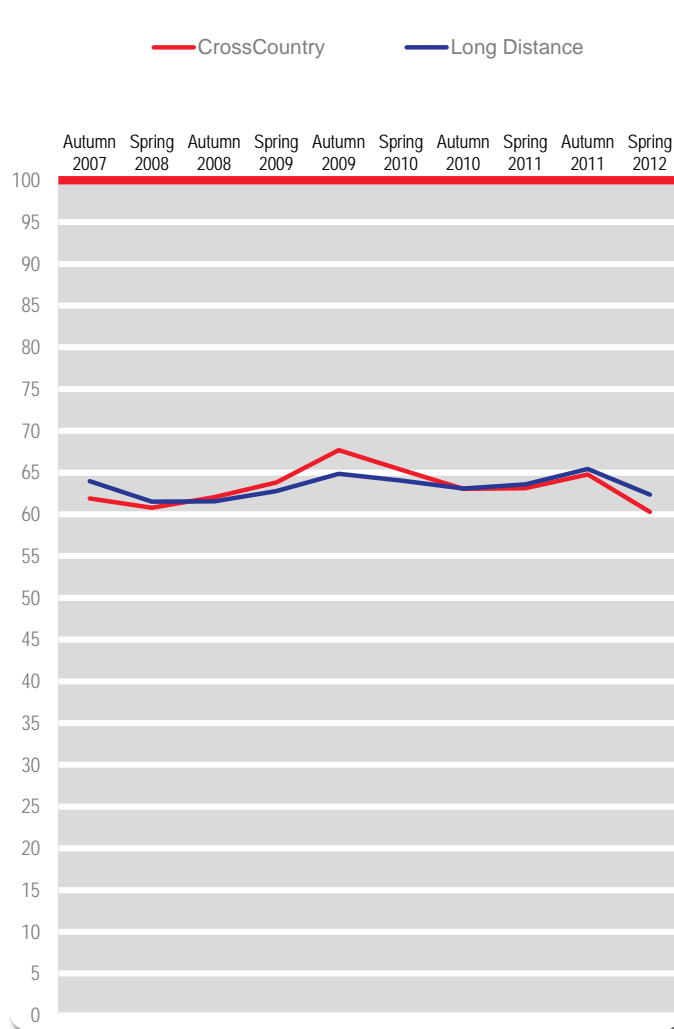


N.B. Benchmarks and targets are only shown for applicable factors

The facilities and services at the station

(976)

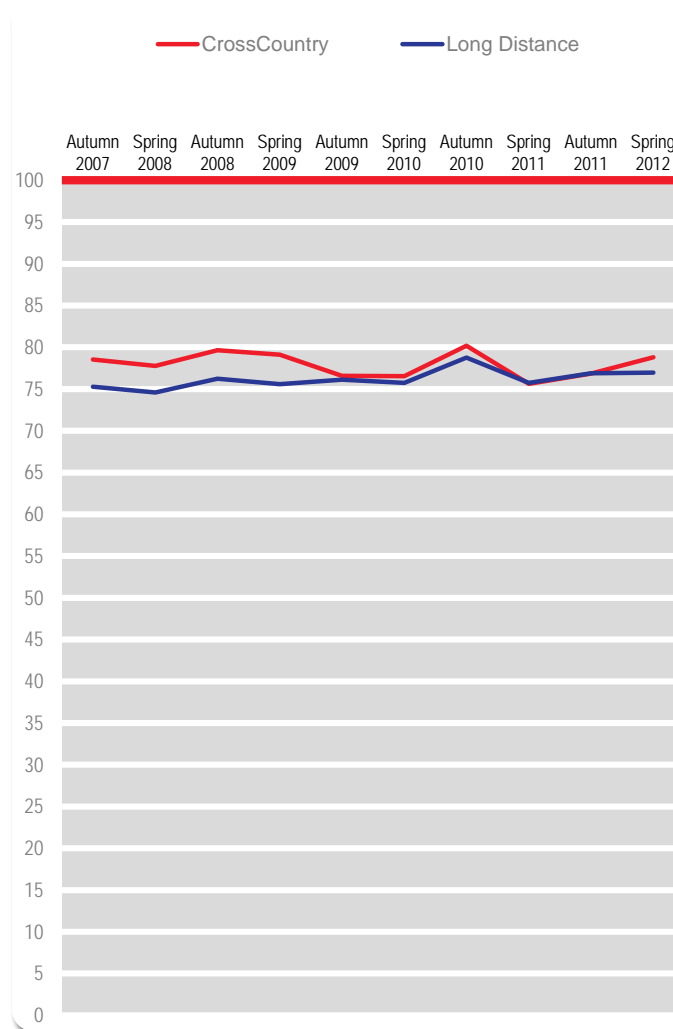
Percentage of passengers satisfied 2007 to 2012



The attitudes and helpfulness of the staff at the station

(848)

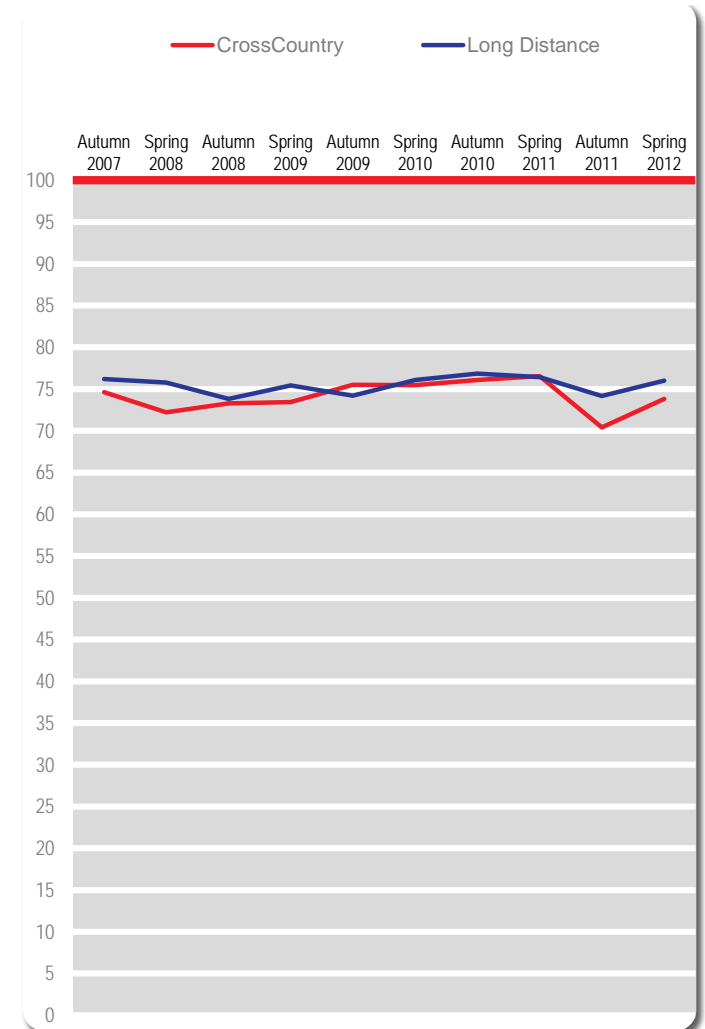
Percentage of passengers satisfied 2007 to 2012



Connections with other forms of public transport from the station

(680)

Percentage of passengers satisfied 2007 to 2012

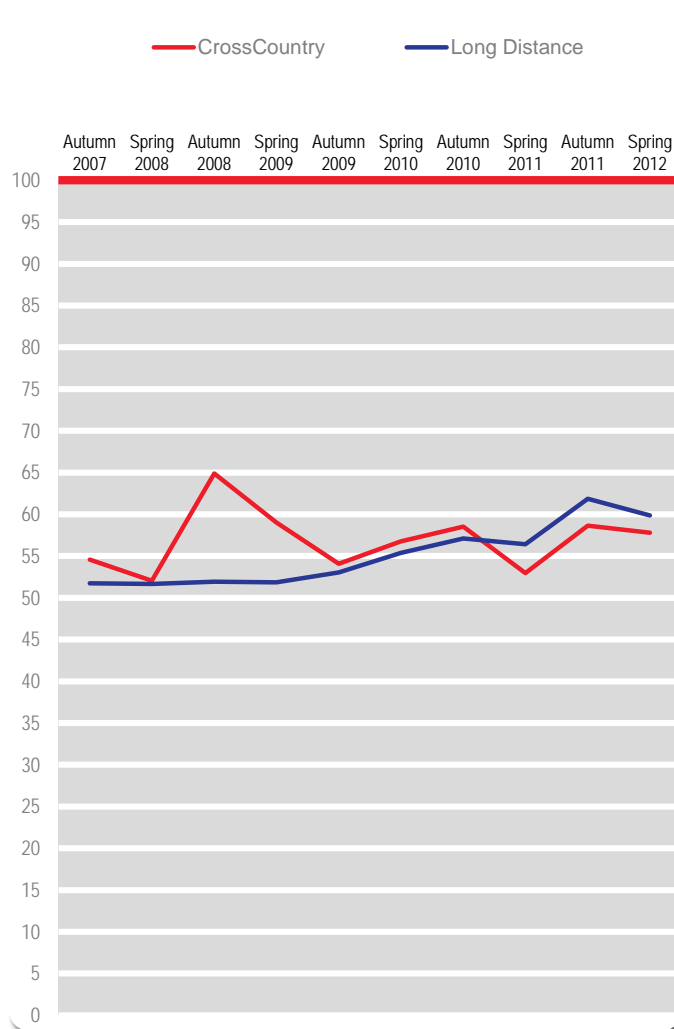


N.B. Benchmarks and targets are only shown for applicable factors

Facilities for car parking at the station

(465)

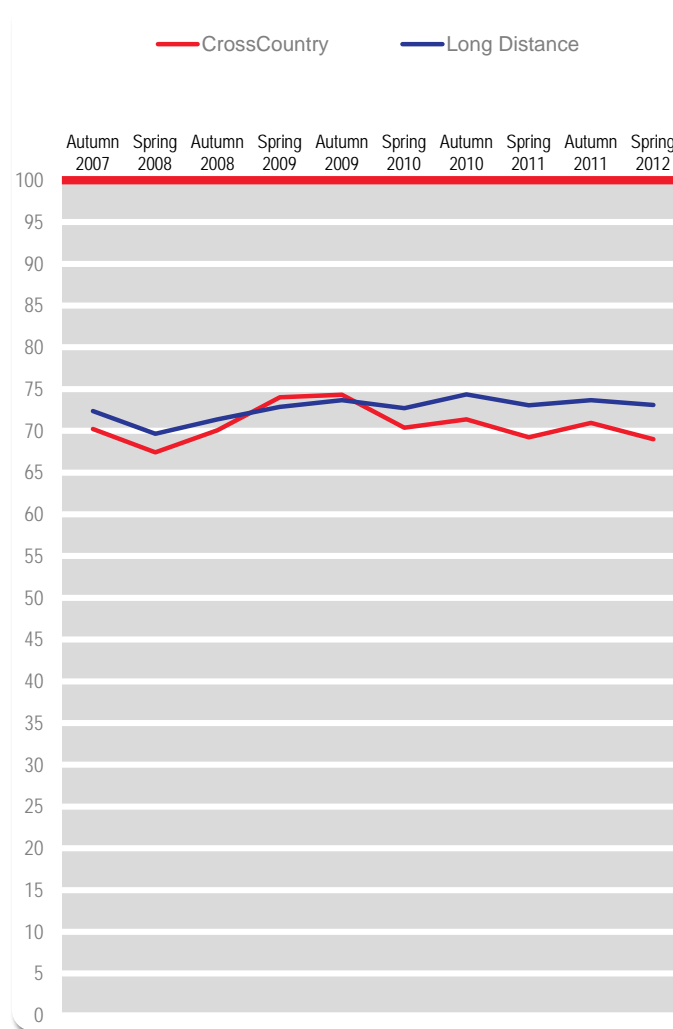
Percentage of passengers satisfied 2007 to 2012



Overall station environment

(1138)

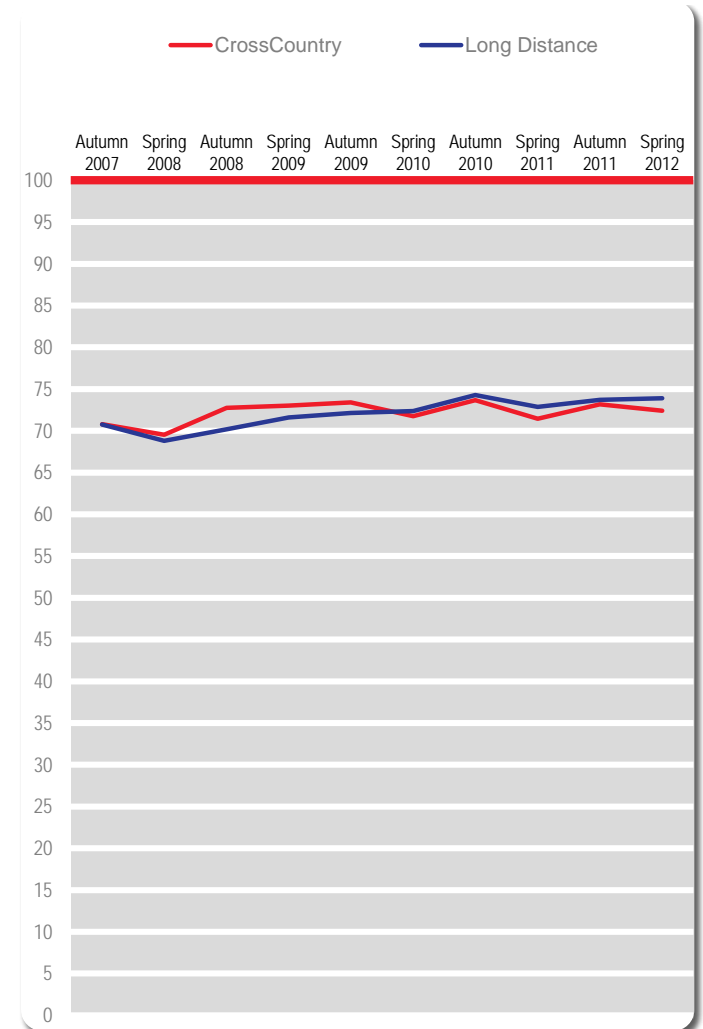
Percentage of passengers satisfied 2007 to 2012



Your personal security whilst using the station

(999)

Percentage of passengers satisfied 2007 to 2012

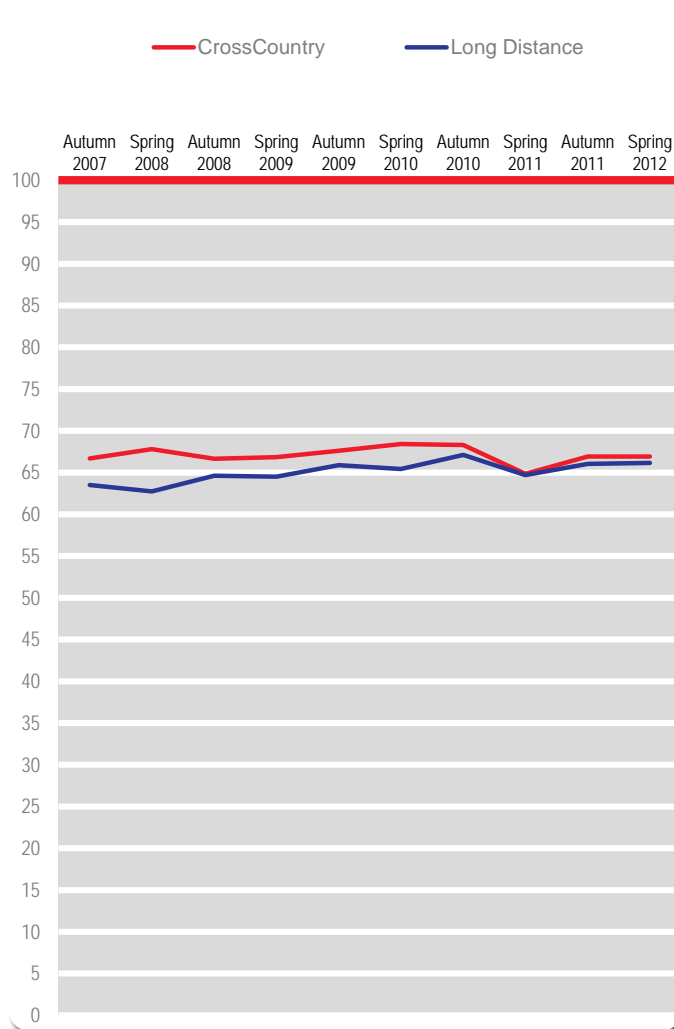


N.B. Benchmarks and targets are only shown for applicable factors

The availability of staff at the station

(985)

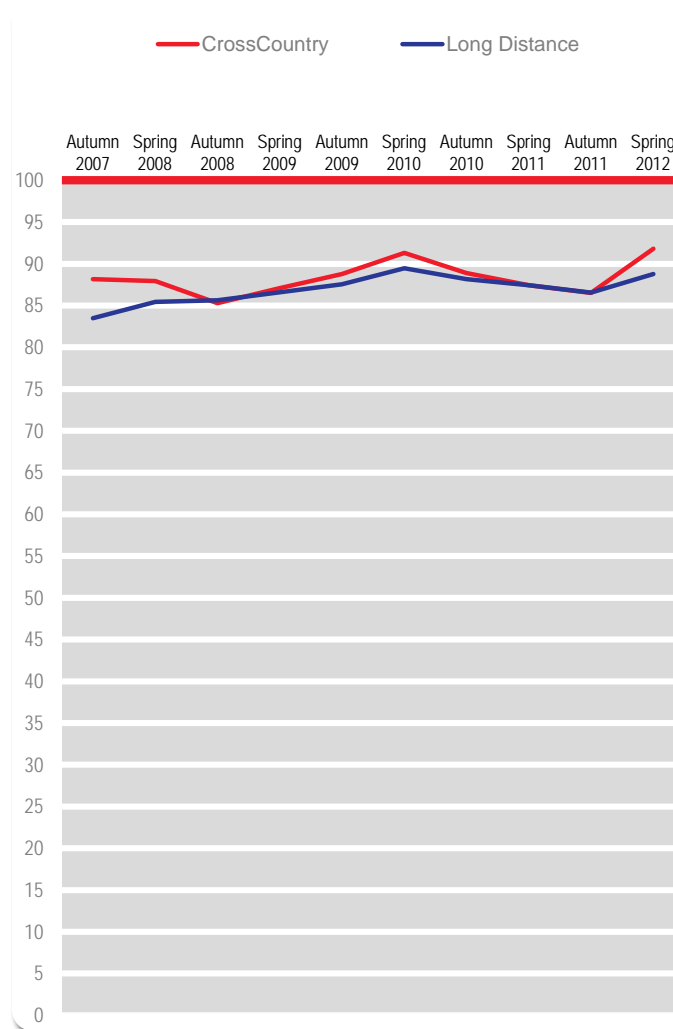
Percentage of passengers satisfied 2007 to 2012



How request to station staff was handled

(236)

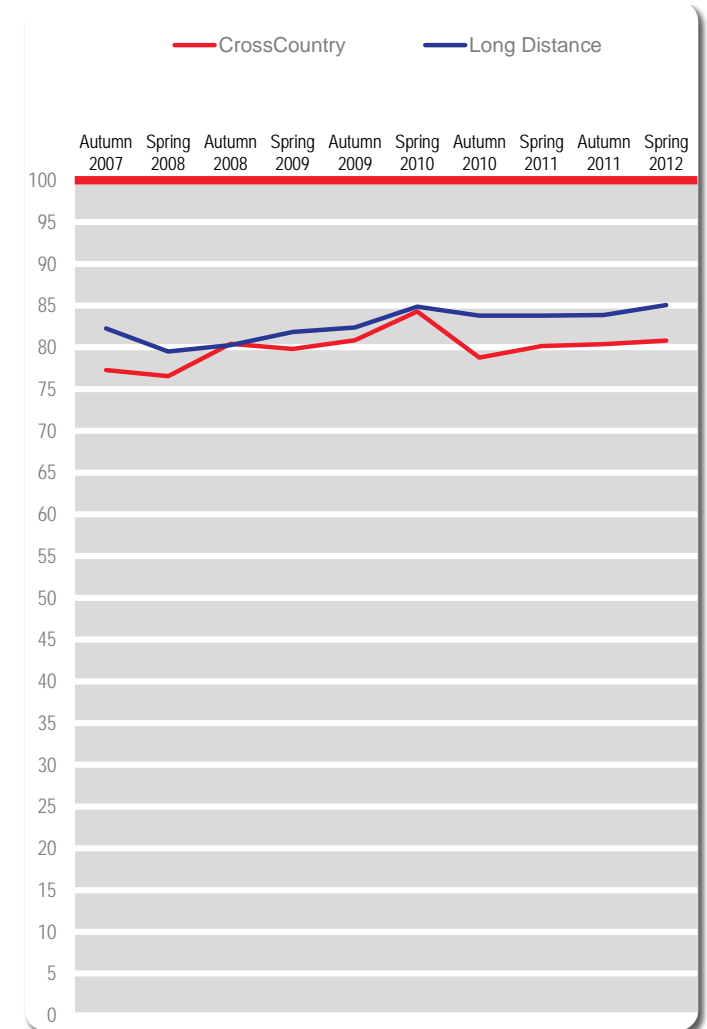
Percentage of passengers satisfied 2007 to 2012



The frequency of trains on that route

(1129)

Percentage of passengers satisfied 2007 to 2012

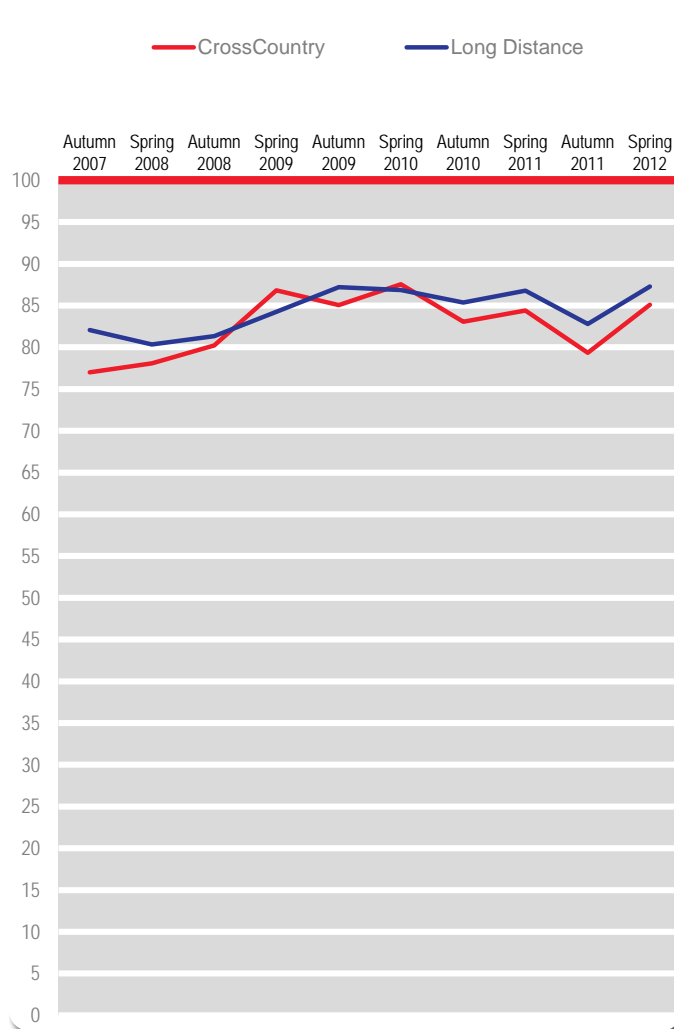


N.B. Benchmarks and targets are only shown for applicable factors

Punctuality/reliability (i.e. train arriving/departing on time)

(1131)

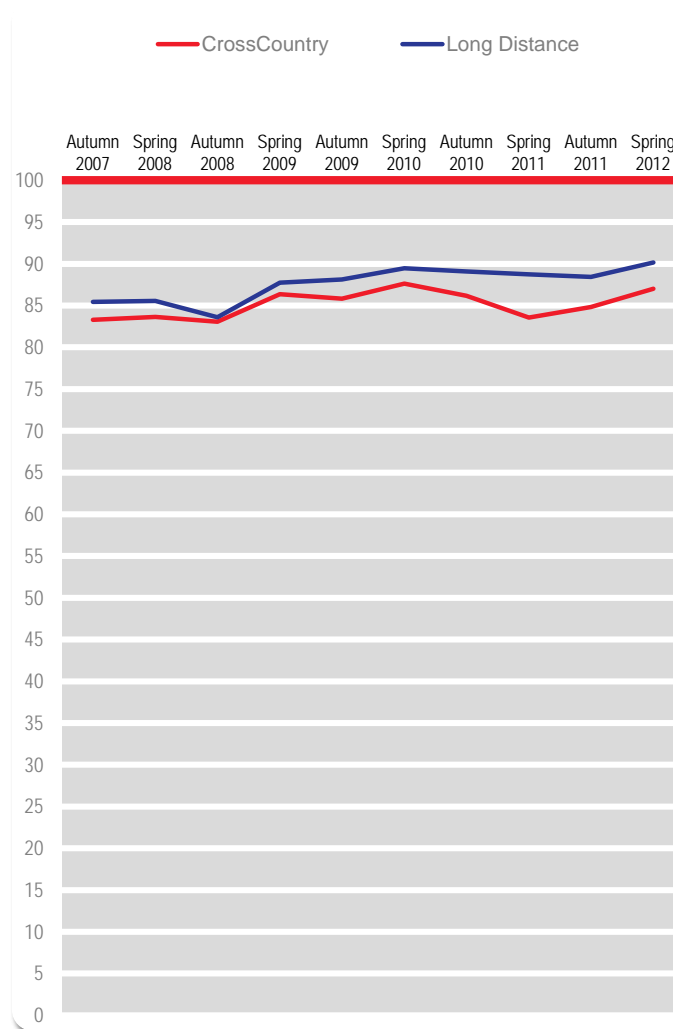
Percentage of passengers satisfied 2007 to 2012



The length of time the journey was scheduled to take (speed)

(1125)

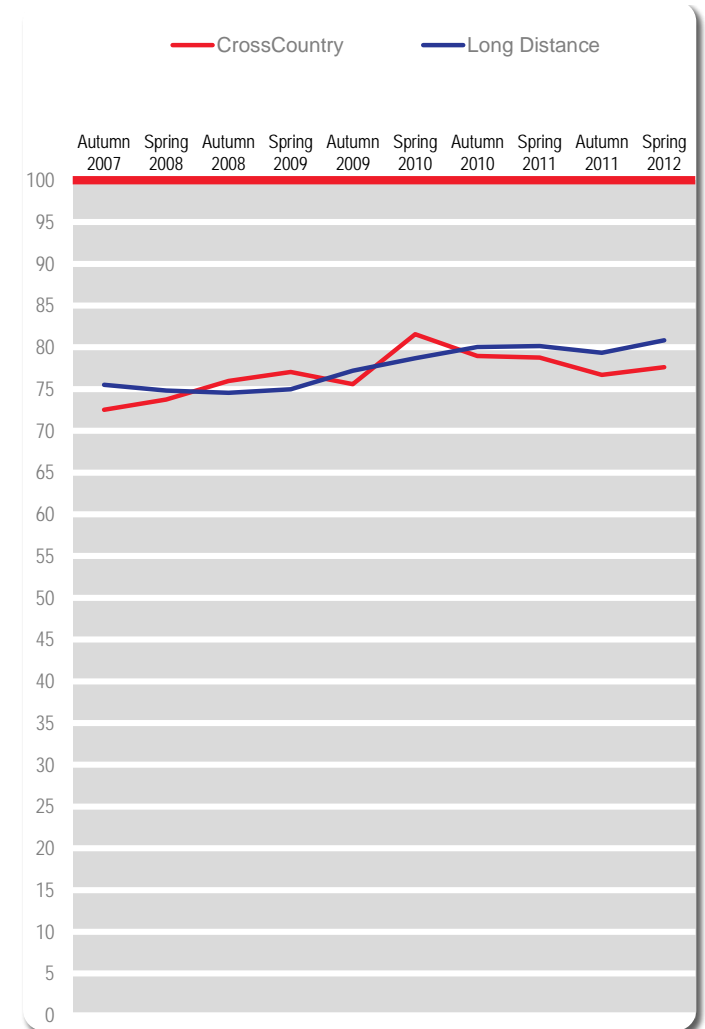
Percentage of passengers satisfied 2007 to 2012



Connections with other train services

(672)

Percentage of passengers satisfied 2007 to 2012

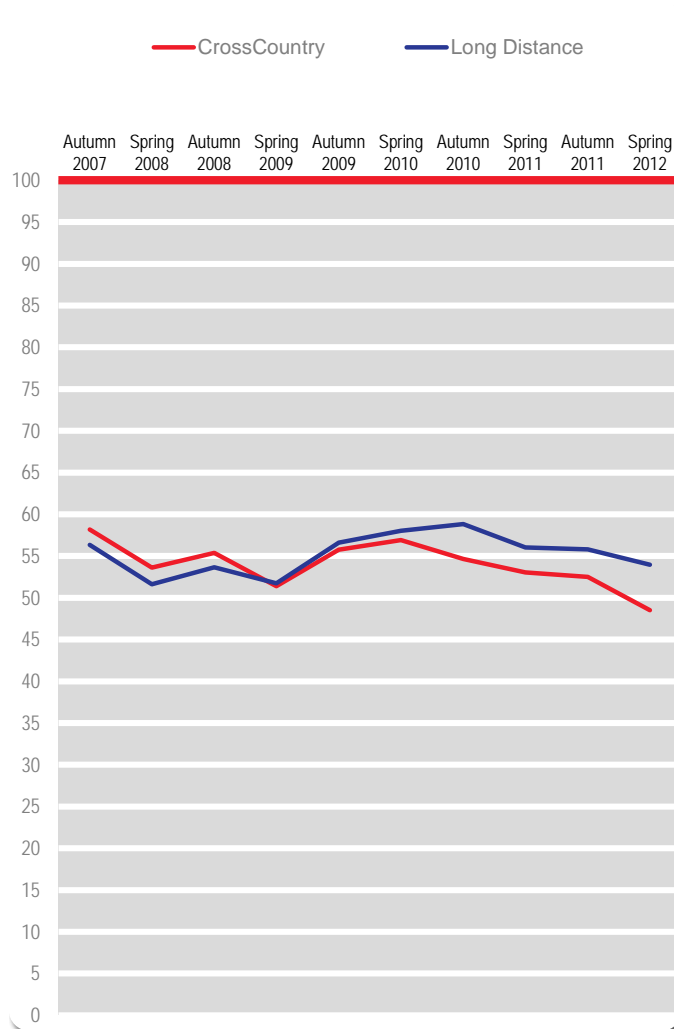


N.B. Benchmarks and targets are only shown for applicable factors

The value for money for the price of your ticket

(1117)

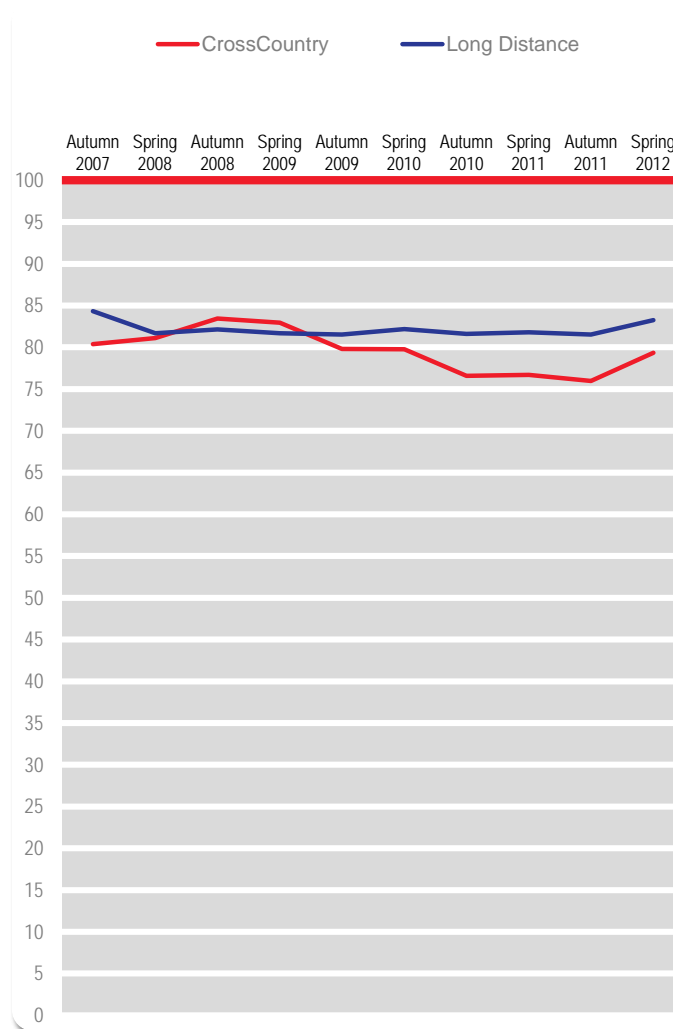
Percentage of passengers satisfied 2007 to 2012



Cleanliness of the train

(1171)

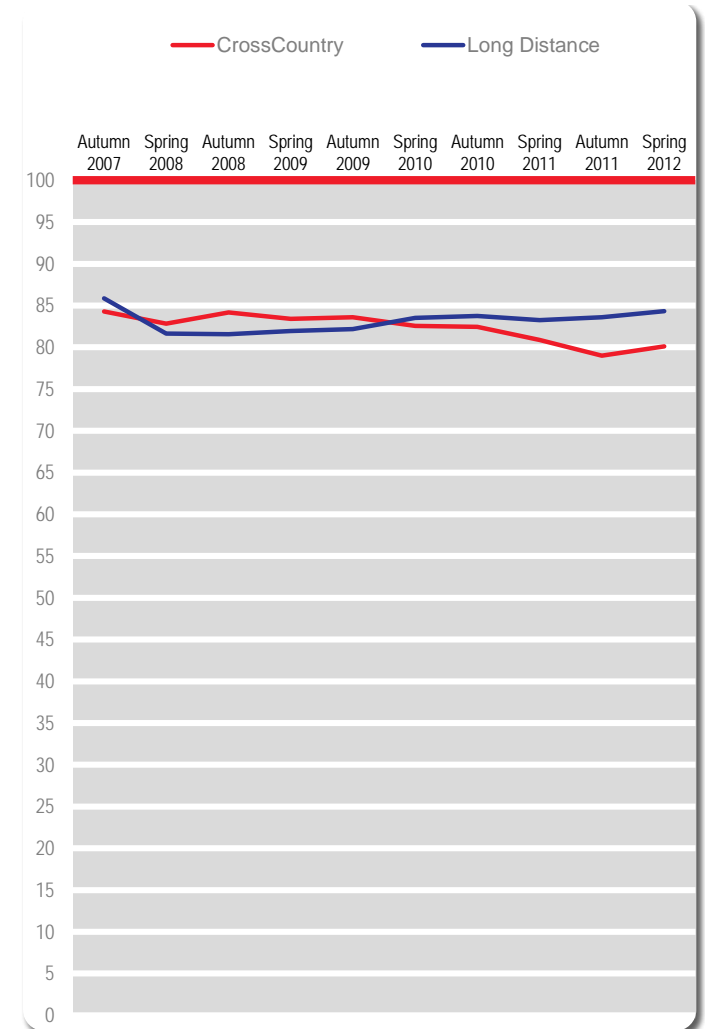
Percentage of passengers satisfied 2007 to 2012



Upkeep and repair of the train

(1159)

Percentage of passengers satisfied 2007 to 2012

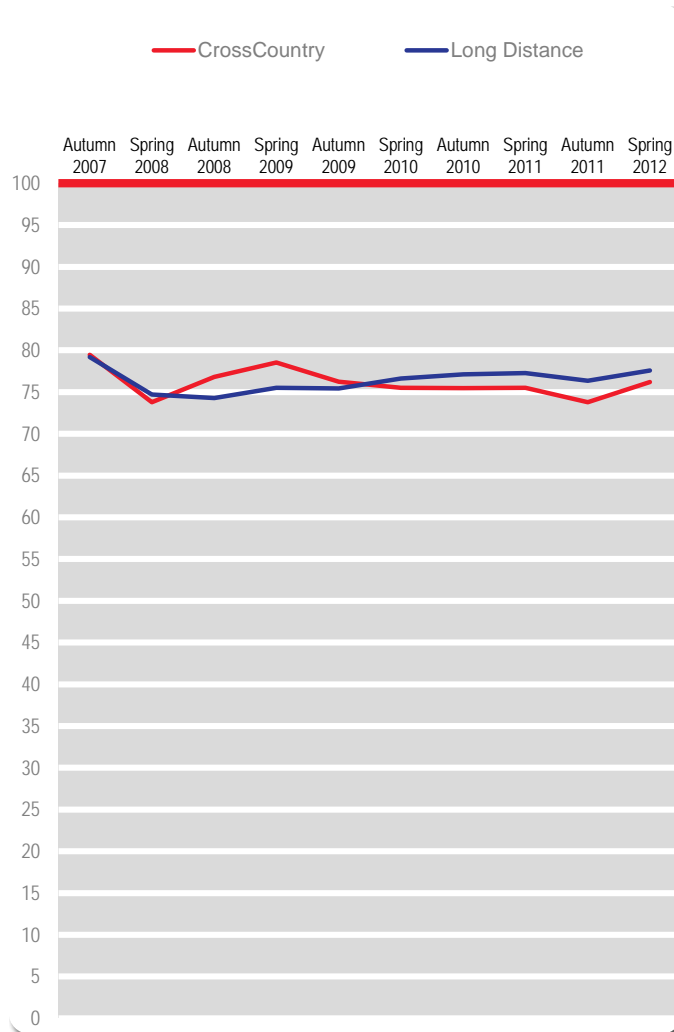


N.B. Benchmarks and targets are only shown for applicable factors

The provision of information during the journey

(1067)

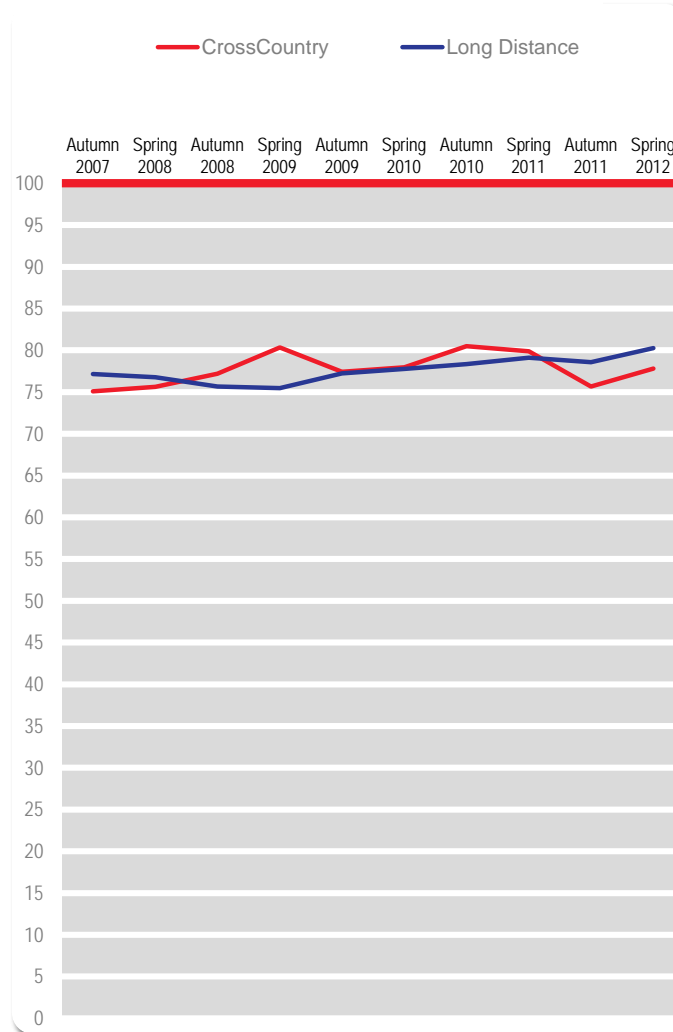
Percentage of passengers satisfied 2007 to 2012



The helpfulness and attitude of staff on train

(883)

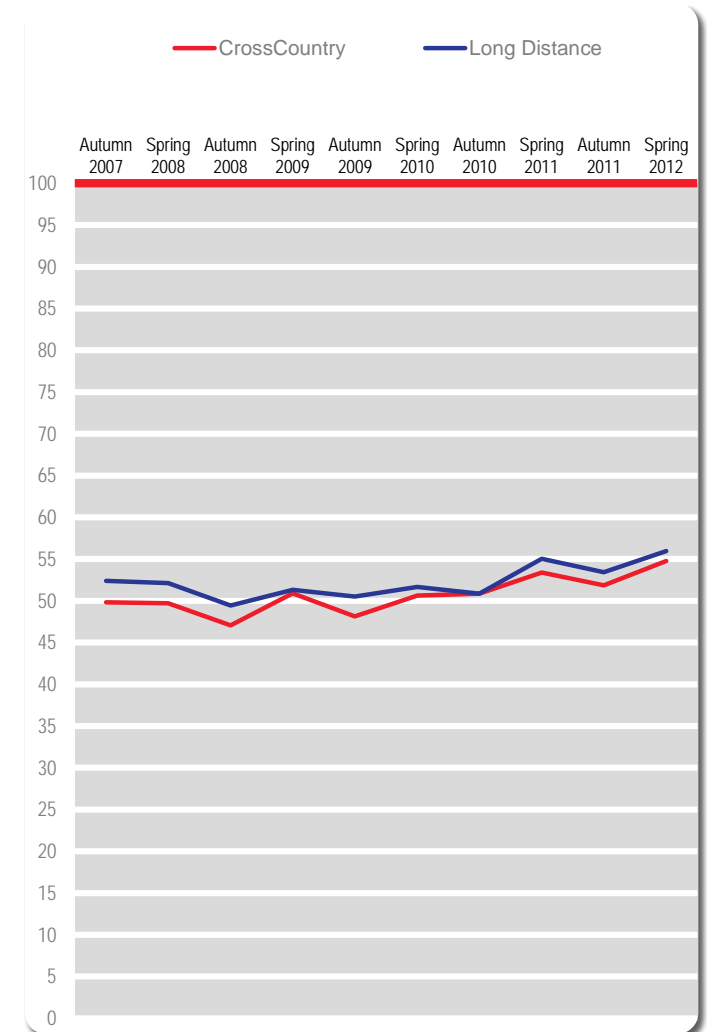
Percentage of passengers satisfied 2007 to 2012



The space for luggage

(950)

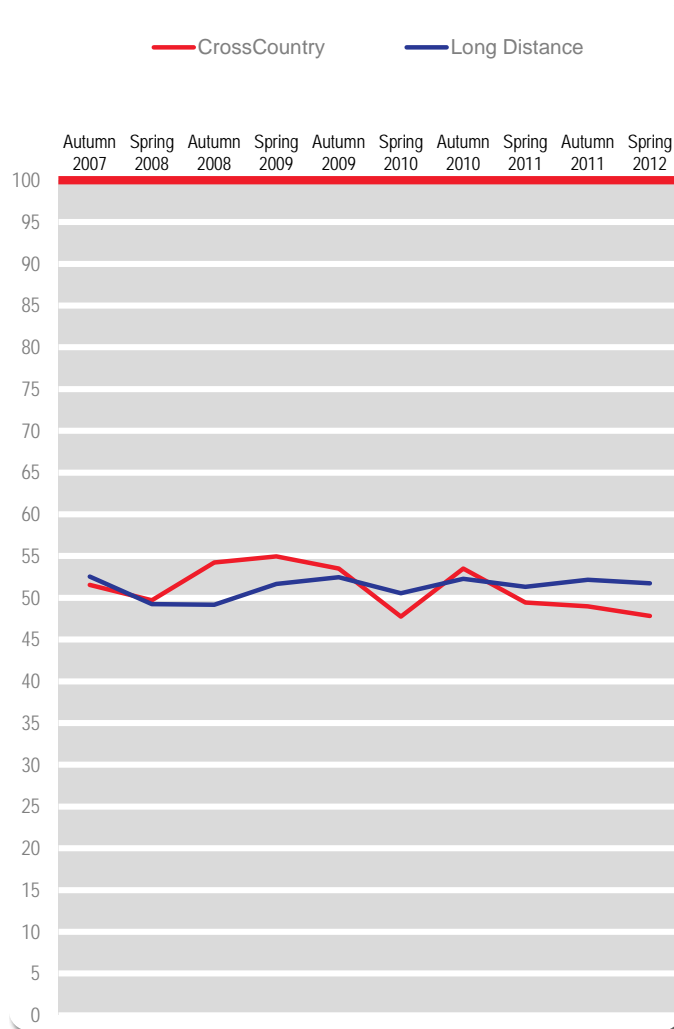
Percentage of passengers satisfied 2007 to 2012



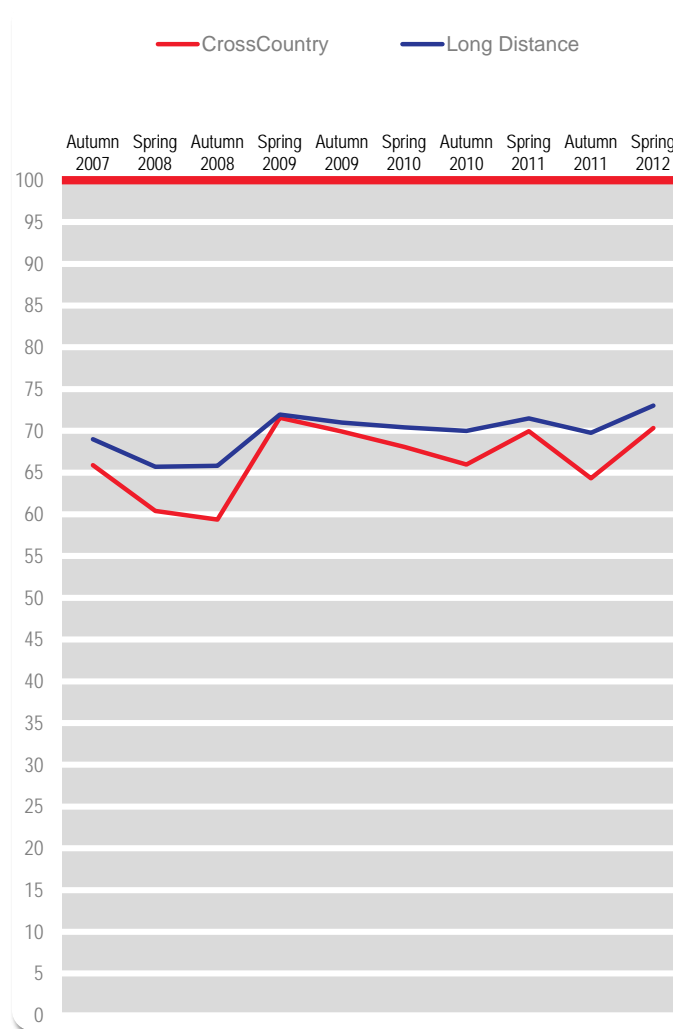
N.B. Benchmarks and targets are only shown for applicable factors

Toilet facilities on train**(533)**

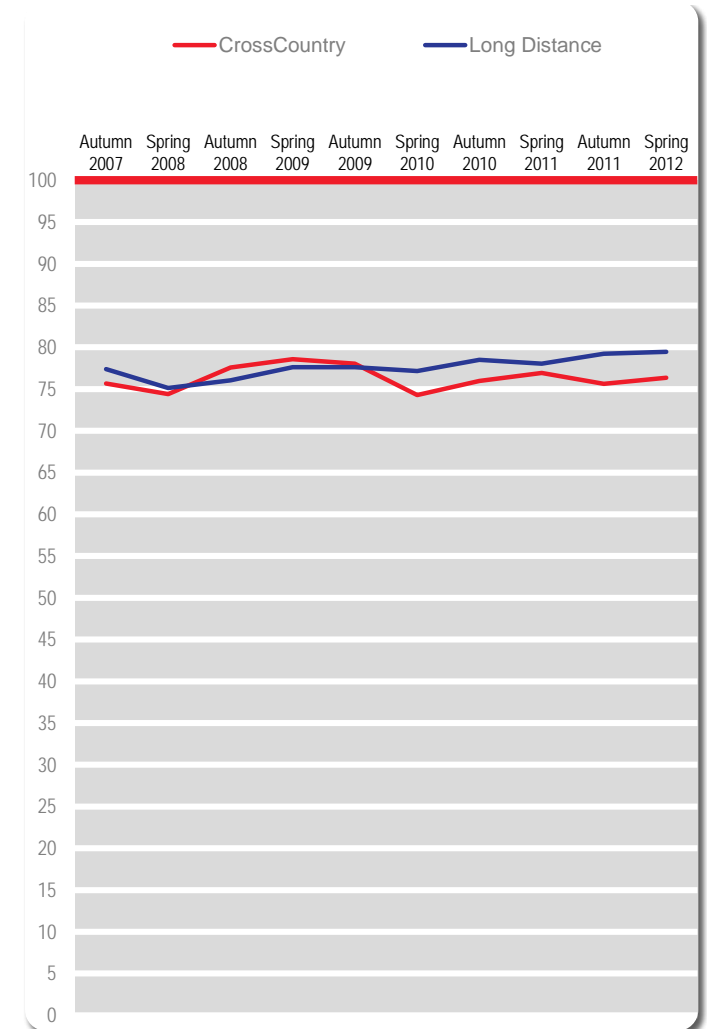
Percentage of passengers satisfied 2007 to 2012

**Sufficient room for all the passengers to sit/stand****(1146)**

Percentage of passengers satisfied 2007 to 2012

**The comfort of the seating area****(1118)**

Percentage of passengers satisfied 2007 to 2012

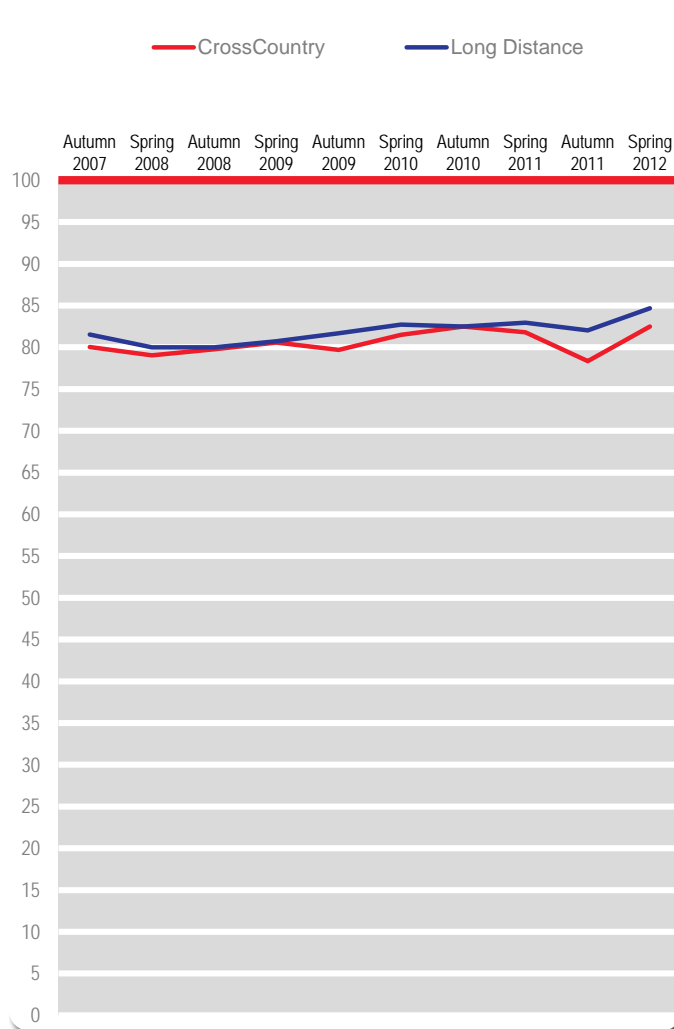


N.B. Benchmarks and targets are only shown for applicable factors

The ease of being able to get on and off the train

(1146)

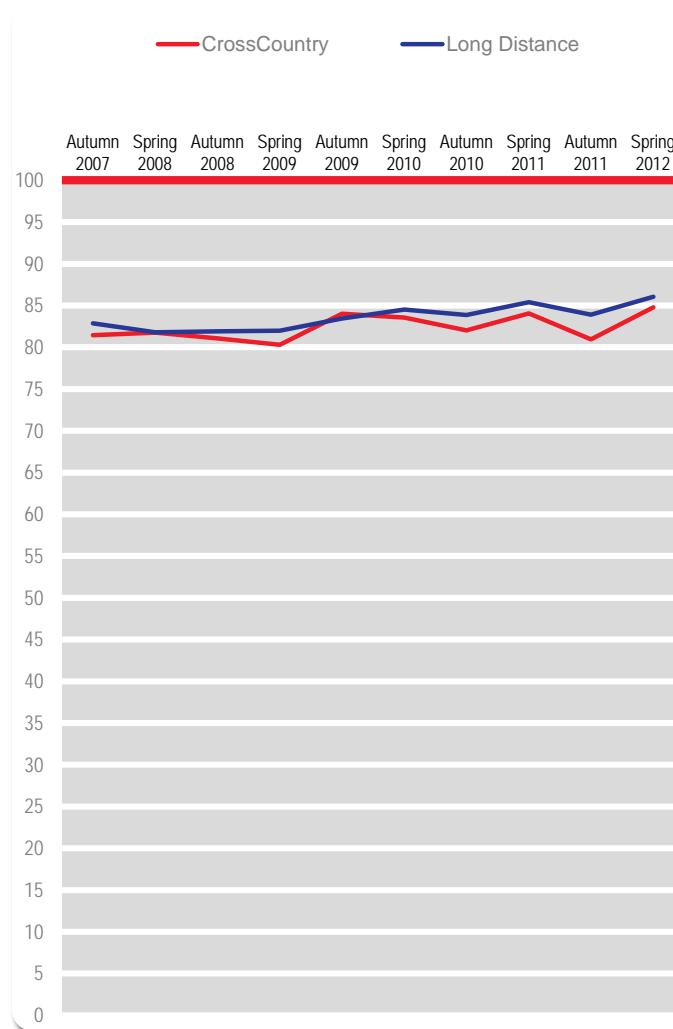
Percentage of passengers satisfied 2007 to 2012



Your personal security whilst on board

(1078)

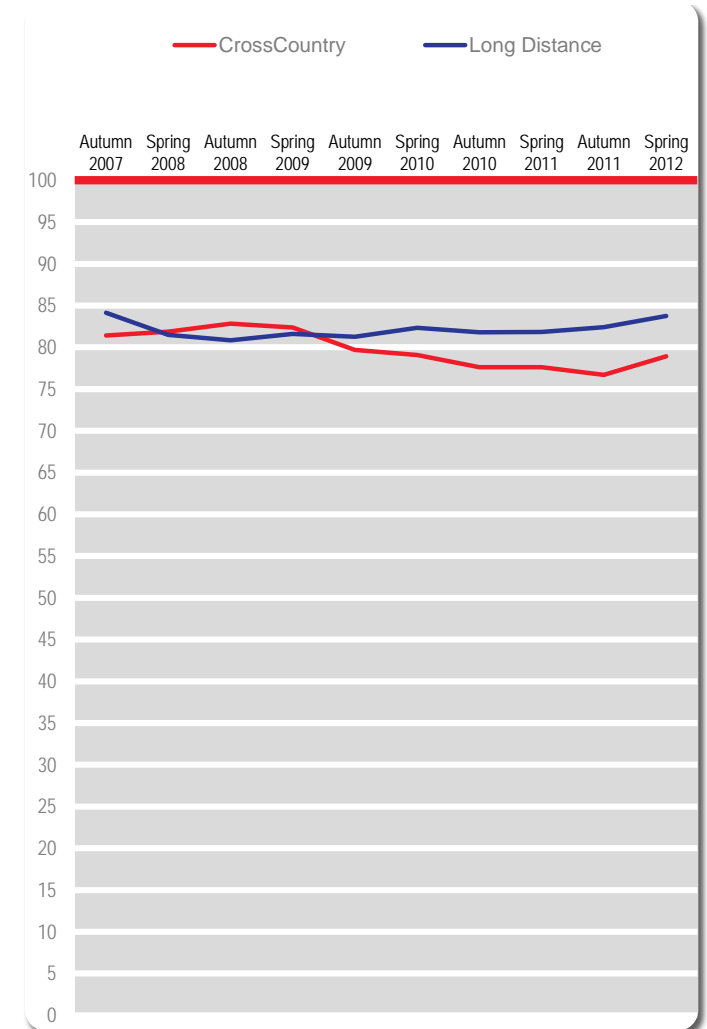
Percentage of passengers satisfied 2007 to 2012



The cleanliness of the inside of the train

(1160)

Percentage of passengers satisfied 2007 to 2012

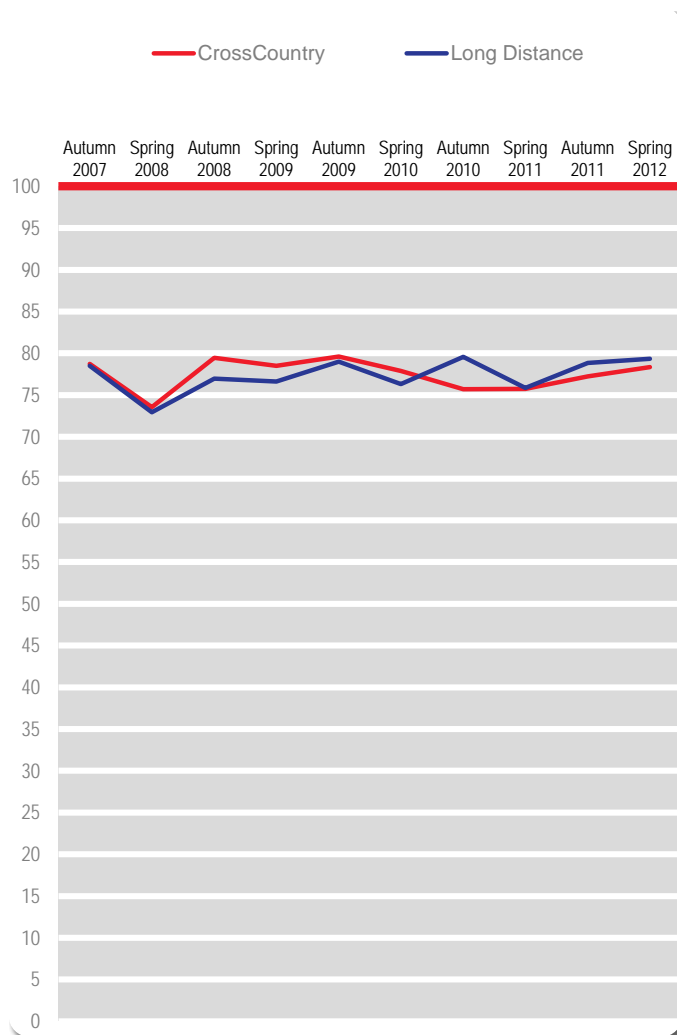


N.B. Benchmarks and targets are only shown for applicable factors

The cleanliness of the outside of the train

(947)

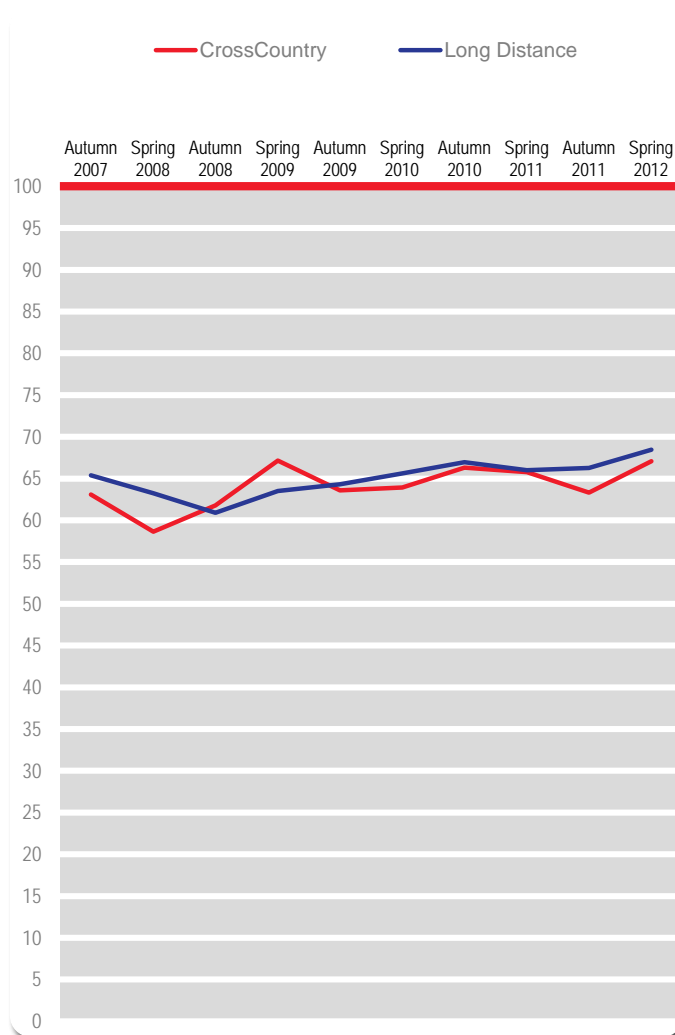
Percentage of passengers satisfied 2007 to 2012



The availability of staff on the train

(968)

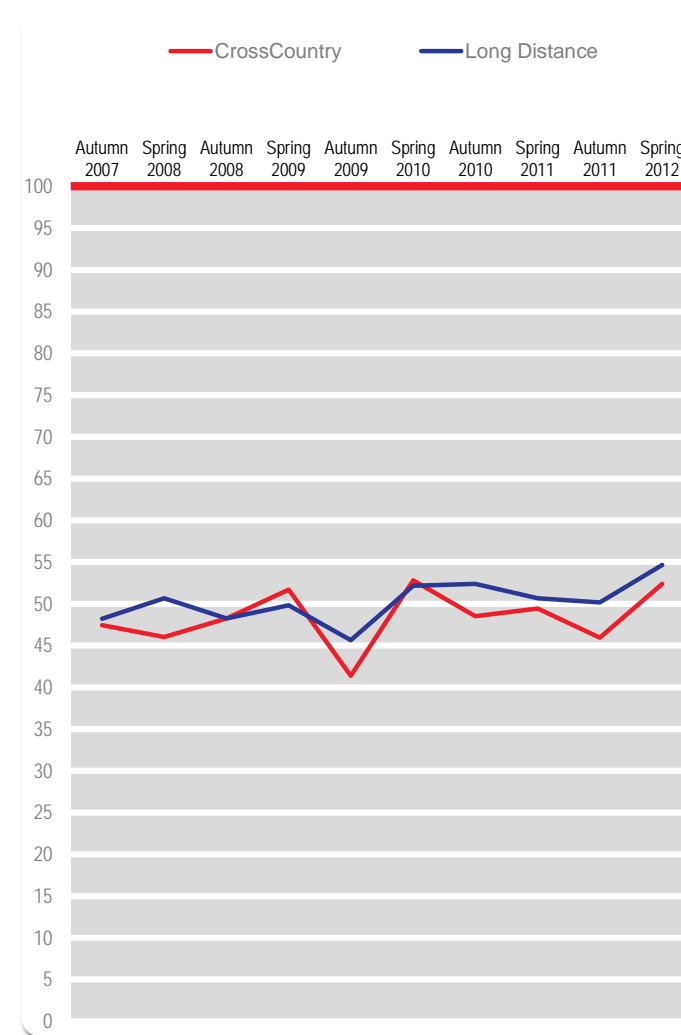
Percentage of passengers satisfied 2007 to 2012



How well train company dealt with delay

(222)

Percentage of passengers satisfied 2007 to 2012



N.B. Benchmarks and targets are only shown for applicable factors

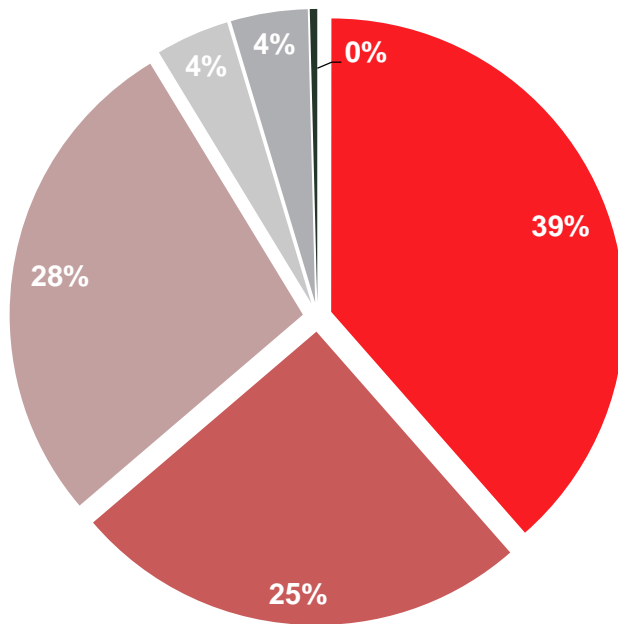
Managed versus non-managed stations for CrossCountry

	Stations managed by TOC	significant difference	Stations not managed by TOC
Overall satisfaction with the station	-		79
Ticket buying facilities	-		78
Provision of information about train times/platforms	-		83
The upkeep/repair of the station buildings/platforms	-		66
Cleanliness	-		74
The facilities and services	-		60
The attitudes and helpfulness of the staff	-		79
Connections with other forms of public transport	-		74
Facilities for car parking	-		58
Overall environment	-		69
Your personal security whilst using	-		72
The availability of staff	-		67
How request to station staff was handled	-		92

Managed versus non-managed stations for CrossCountry

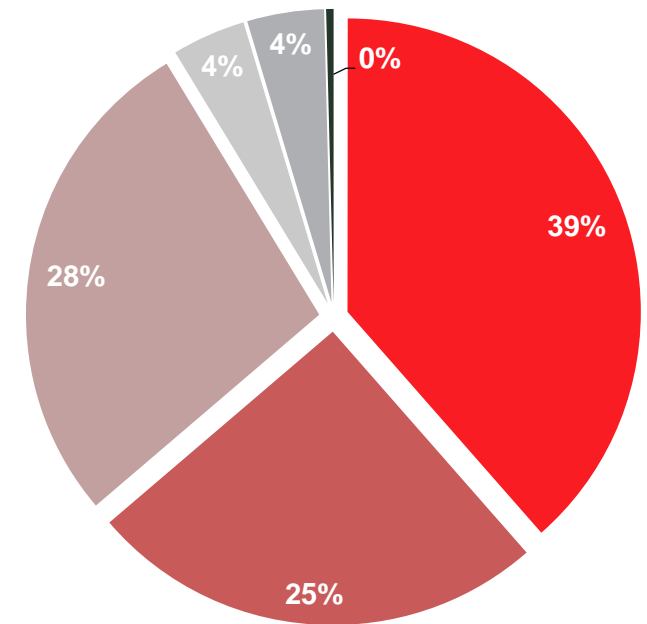
(% Passengers Journeys originating from each type of station)

Overall Total



Stations managed by TOC

Stations not managed by TOC



- A = National hub
- B = Regional hub
- C = Important feeder
- D = Medium staffed
- E = Small staffed
- F = Small unstaffed
- Not categorised

Weighted sample profile for CrossCountry

	Spring 2012 %	Spring 2011 %		Spring 2012 %	Spring 2011 %
SEX			DELAYS		
Male	43	41	None	79	82
Female	56	57	Minor	17	14
Not stated	2	2	Major	3	3
			Not stated	1	1
AGE			REGULAR TRAVELLER		
16-25	16	15	Yes	35	34
26-34	12	12	No	65	66
35-44	15	16			
45-54	21	20			
55-59	11	12	TIME OF TRAVEL		
60-64	9	11	Peak		
65+	14	13	Off-peak		
Not stated	1	1			
JOURNEY PURPOSE			ASKED FOR HELP OR INFORMATION		
Commuter	15	15	Yes asked for help	13	12
Business	28	28	Yes asked for information	12	12
Leisure	57	57	Could not find anyone to ask	3	3
			No	72	73
			Not stated	2	2

Weighted sample profile for Long Distance

	Spring 2012 %	Spring 2011 %		Spring 2012 %	Spring 2011 %
SEX			DELAYS		
Male	43	42	None	81	82
Female	56	56	Minor	16	15
Not stated	2	2	Major	3	2
			Not stated	1	1
AGE			REGULAR TRAVELLER		
16-25	14	14	Yes	38	38
26-34	12	13	No	62	62
35-44	16	16			
45-54	21	21			
55-59	11	10	TIME OF TRAVEL		
60-64	11	11	Peak		
65+	14	14	Off-peak		
Not stated	1	1			
JOURNEY PURPOSE			ASKED FOR HELP OR INFORMATION		
Commuter	17	17	Yes asked for help	11	11
Business	26	26	Yes asked for information	10	11
Leisure	57	57	Could not find anyone to ask	3	2
			No	76	76
			Not stated	2	1

Station sample sizes for CrossCountry

Station	Unweighted	Station	Unweighted	Station	Unweighted
Birmingham New Street	158	Macclesfield	13	Crewe	3
Banbury	76	Chesterfield	12	Bournemouth	3
Bristol Temple Meads	68	Taunton	11	Beeston	3
Newcastle	49	Newton Abbot	10	Birmingham International	2
Cheltenham Spa	39	Oxford	9	St Austell	2
Leicester	35	Doncaster	9	Inverkeithing	1
Nottingham	35	Totnes	8	University (Birmingham)	1
Sheffield	34	Wakefield Westgate	8	Aberdeen	1
Derby	33	Southampton Airport Parkway	8		
Wolverhampton	32	Stafford	8		
Stoke-On-Trent	30	South Wigston	7		
Reading	29	Leamington Spa	7		
Edinburgh	28	Winchester	7		
Narborough	26	Ely	7		
Southampton Central	25	Alnmouth	7		
Manchester Piccadilly	22	Newport (South Wales)	6		
Stansted Airport	22	Leeds	5		
Nuneaton	20	Teignmouth	5		
York	20	Tiverton Parkway	5		
Darlington	19	Hinckley (Leicestershire)	5		
Coventry	19	Long Eaton	5		
Bristol Parkway	18	Dunbar	5		
Peterborough	17	Stonehaven	5		
Cambridge	17	Tamworth	5		
Exeter St Davids	16	Berwick-Upon-Tweed	4		
Durham	15	Basingstoke	4		
March	15	Glasgow Central	4		
Burton-On-Trent	14	Gloucester	4		
Plymouth	14	Brockenhurst	4		
Stockport	14	Leuchars	3		
Cardiff Central	13	Motherwell	3		

Weighted sample composition for all train companies

	Annual journeys ('000s)	Journey Purpose			Day Of Week		Station Size			
		Commute	Business	Leisure	Weekday	Weekend	Very Large	Large	Medium	Small
Sample size*	28832	12220	4086	12526	24869	3963	8690	5702	7055	7385
Arriva Trains Wales	26420	28	8	64	81	19	27	21	26	26
c2c	32175	66	4	30	93	7	30	17	25	28
Chiltern Railways	17768	35	21	44	80	20	41	8	25	26
CrossCountry	29700	15	28	57	78	22	21	26	26	28
East Coast	17733	13	27	60	79	21	39	13	19	29
East Midlands Trains	22317	23	28	49	82	18	21	23	29	26
First Capital Connect	97672	45	26	29	86	14	20	26	27	27
First Great Western	83870	30	20	50	77	23	21	27	26	26
First TransPennine Express	22372	24	14	62	78	22	20	28	26	27
Greater Anglia ⁺	106689	60	17	23	89	11	29	16	26	28
London Midland	52930	45	14	41	85	15	31	18	25	27
London Overground	92515	64	3	33	83	17	17	31	25	28
Merseyrail	40082	37	8	55	80	20	21	27	25	27
Northern Rail	94518	38	9	53	76	24	23	26	26	25
ScotRail	73238	39	13	47	80	20	28	18	28	26
South West Trains	190065	53	15	32	85	15	37	18	16	29
Southeastern	163361	61	12	27	90	10	16	32	26	26
Southern	162014	50	16	34	90	10	17	33	24	26
Virgin Trains	23172	9	31	60	85	16	32	5	35	28

*Sample size excludes non-franchised Train Operating Companies. ⁺Greater Anglia from 5th February 2012 (previously National Express East Anglia)

Unweighted sample composition for all train companies

	Sample size	Journey Purpose			Day Of Week		Station Size			
		Commute	Business	Leisure	Weekday	Weekend	Very Large	Large	Medium	Small
Sample size*	28832	12220	4086	12526	24869	3963	8690	5702	7055	7385
Arriva Trains Wales	1189	38	12	51	91	9	31	27	21	21
c2c	1114	71	6	23	93	7	35	23	22	20
Chiltern Railways	1192	41	21	38	92	8	53	6	18	24
CrossCountry	1191	32	18	50	80	20	14	30	29	27
East Coast	1225	19	25	56	83	17	47	6	17	30
East Midlands Trains	1219	34	20	46	85	15	31	27	20	22
First Capital Connect	2000	55	13	32	92	8	26	18	33	23
First Great Western	3044	34	16	50	80	20	32	23	22	24
First TransPennine Express	1175	38	16	45	87	13	16	33	26	25
Greater Anglia ⁺	2454	45	13	43	86	14	34	11	29	27
London Midland	1192	47	11	42	88	12	25	23	20	32
London Overground	1202	60	5	34	88	12	30	21	21	27
Merseyrail	635	39	4	58	94	6	24	35	22	20
Northern Rail	1264	48	9	43	87	13	31	23	25	21
ScotRail	1230	40	13	47	80	20	25	16	35	24
South West Trains	2334	42	10	48	82	18	31	14	19	35
Southeastern	1722	51	10	40	87	13	17	29	29	25
Southern	2338	43	14	43	88	12	31	21	22	27
Virgin Trains	1112	23	37	41	88	12	37	4	34	25

*Sample size excludes non-franchised Train Operating Companies. ⁺Greater Anglia from 5th February 2012 (previously National Express East Anglia)

The following reports are produced each wave:

Summary report	Summary tables for all TOCs (including comparison with one year previously), trend tables for last 10 waves by TOC, trend charts for the main NPS factors, peak vs off-peak analysis for LSE TOCs.
TOC reports	Tables and graphs showing results for TOC (including comparisons with one year previously and with relevant sector), trend charts for all factors (including sector and benchmark (if relevant) comparisons), summary profile of passengers surveyed, station sample sizes for TOC and sample composition & weighting.
Stations report	Percentage of passengers satisfied by each main factor for last 10 waves for all stations covered by NPS during that time period.
Consultees report	Summary national trend charts for all main factors, trend charts by age/journey purpose & gender, summary results for leisure/business passengers & commuters, one page for each factor showing national trend and results for all TOCs, Government Office Region charts for each factor and simple tables for some questions that are not included in the main NPS report.
Best in class report	Trend tables showing results for all main factors for all TOCs and building blocks for the last 10 waves.
Multivariate report	Multivariate analysis showing drivers of satisfaction and dissatisfaction nationally, by sector and by TOC for latest two NPS waves combined.
Personal security at stations report	Percentage of passengers satisfied and dissatisfied with personal security at all stations that were included in the NPS for the last 10 survey waves.
Rankings report	Results since wave 10 showing satisfaction score for each TOC by factor, significant changes since one year earlier, national rank and rank in TOC type.
Virtual TOC reports	NPS reports for TOCs that used to exist or that are planned to exist in the future (exactly the same format as TOC reports).
Building block report	Summary results showing satisfaction for all building blocks for all main NPS factors.
PTE reports	NPS reports for all PTEs (exactly the same format as TOC reports).
Demographic reports	Simple reports for all TOCs showing demographic profile (and answers to other questions).
Tables report	Quite detailed tables for all TOCs showing results for the majority of NPS questions by gender, age, journey purpose, time of week and whether they were a frequent traveller or not.

Sector definitions

The sector results used in this report contain the following TOCs (non-franchised operators are excluded):

London and South East Operators	Long Distance Operators	Regional Operators
c2c	CrossCountry	Arriva Trains Wales
Chiltern Railways	East Coast	Merseyrail
First Capital Connect	East Midlands Trains	Northern Rail
First Great Western	First TransPennine Express	ScotRail
Greater Anglia*	Virgin Trains	
London Midland		
London Overground		
Southeastern		
Southern		
South West Trains		

*Greater Anglia from 5th February 2012 (previously National Express East Anglia)



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